

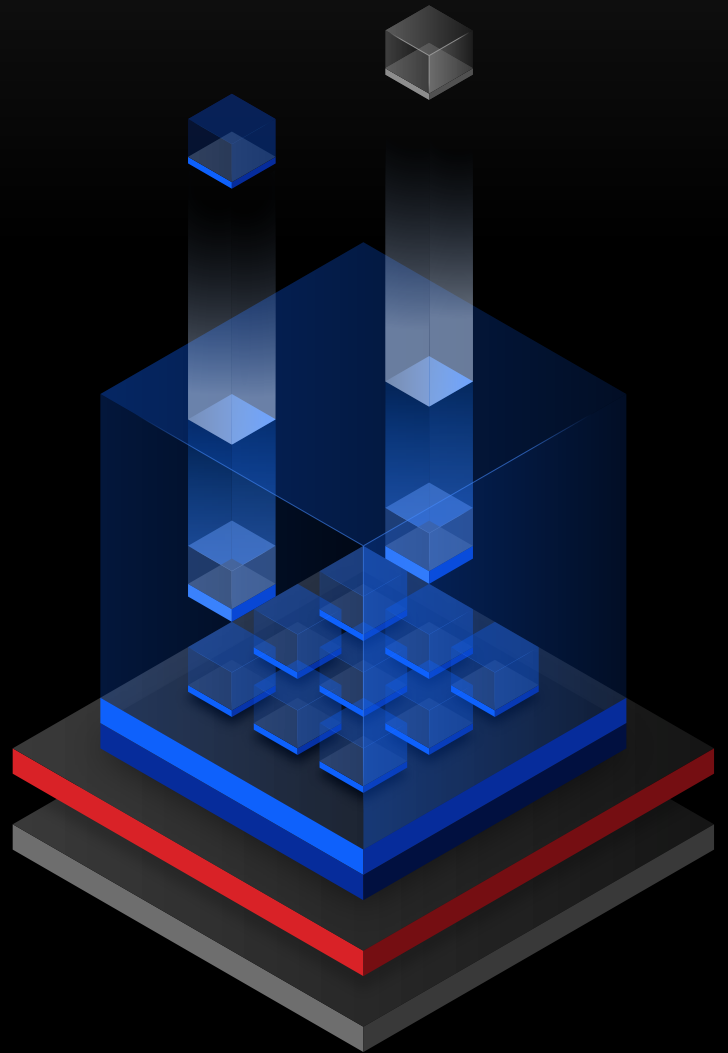
Upgrade to outcomes

Reinvention fueled by modernization

Tools are important. Outcomes are critical. Today's data-driven world demands businesses deliver outcomes fast and cost-efficiently. Successful data and AI initiatives must have intelligent workflows where every step in the data lifecycle considers and contributes to the others. This is beyond tools. It involves collaboration between people, streamlining of processes, and interoperability of capabilities to deliver outcomes accurately and efficiently. When you take this holistic approach, it creates a whole greater than the sum of its parts.

To support you, IBM has built new agility and interoperability into the services you use every day. Explore how you can upgrade your current services under a modernized strategy executed by IBM Cloud Pak® for Data.

[Experience Modernization today →](#)



Upgrade your existing services with IBM Cloud Pak for Data

IBM Cloud Pak for Data +



Red Hat OpenShift +



Third-party services



As an existing IBM Data and AI client, you're invited to upgrade your current services under the umbrella of IBM Cloud Pak for Data.

IBM Cloud Pak for Data drives a modern enterprise data strategy by providing the connective fabric through the end-to-end data lifecycle for every tool and persona in the process. It is an open hybrid cloud Data and AI solution that runs anywhere and connects data everywhere.

The challenge with a typical complex data environment is that individual tools were worth more in an isolated fashion, not designed for agility throughout the data lifecycle. IBM Cloud Pak for Data reinvents this strategy by modernizing for interoperability and creating a **whole worth more than the sum of its parts.**

As the Kubernetes platform, Red Hat® OpenShift® allows you to build once and deploy anywhere. Empower developers to innovate and ship faster with the leading hybrid cloud, enterprise container platform.

The power of one modular operating system of services connecting all data creates

- Simplicity
- Faster adaptability
- Reduced reliance on specialization

Unlike the traditional mix of many isolated tools, IBM Cloud Pak for Data delivers

- Unified experiences
- Integration and automation of manual tasks
- Enforced governance and security

An end-to-end strategy delivers value beyond tools

Reduction in related costs

- Reduced reliance on specialized tools and resources
- 65% to 85% improvement in application management efficiency
- 50%+ productivity improvement across all personas in the data lifecycle including data science
- Reduction in overall ETL work by 25% to 65% due to virtualization and AutoAI
- Augmentation and enhancement of existing Data and AI investments—no rip and replace required

Increased revenue from and AI projects

- Faster adaptability to changing business environments
- Interoperability and improved trusted data access leading to a competitive advantage with faster time to insight
- 40x greater speed of trusted data and services to the business, increasing volume and velocity exponentially

Reduction in adverse risk related events

- Enforced platform governance and security reduces probability of regulatory and reputational risk.
- Seamless interoperability of services improves ability to automate, govern and secure.
- Reduced complexity allows for previously manual tasks, models and connections to be automated and validated.

Increased agility

- One platform solution supports all clouds and tools reducing data and technology lock-in and dependencies.
- One modular open source and best of breed platform supports the ever-changing business environment.
- One unified platform experience simplifies data delivery, improves end users' self service and reduces IT support.

[Get your personalized estimate](#) →

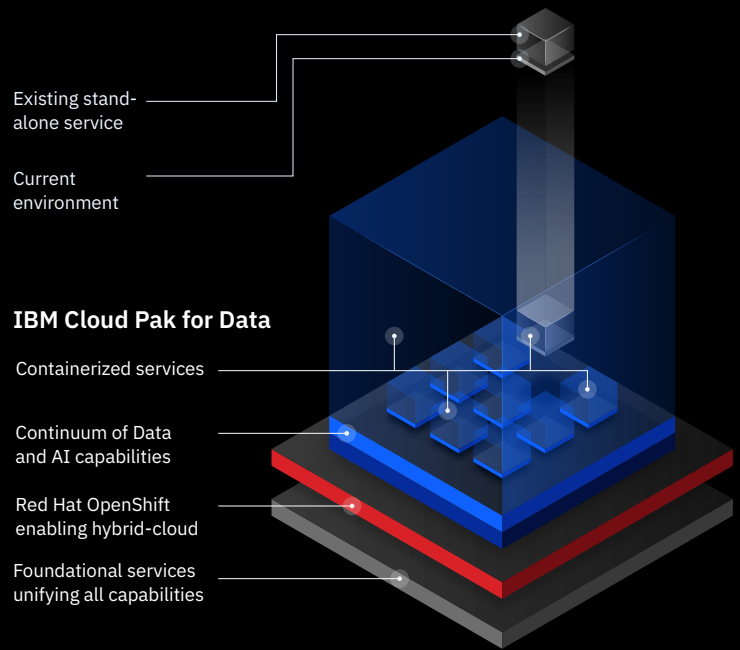
[Read the Forrester Report](#) →

Details of your upgrade

Modernizing your existing services into the IBM Cloud Pak for Data ecosystem will also allow you and your business to leverage an end-to-end data lifecycle continuum of Base Services.

Today
You are leveraging your service in a stand-alone deployment.

Upgraded
You'll leverage a containerized service in a unified experience with access to an ecosystem of additional Base Services, Accelerators, and Security benefits.



Variations for you to leverage in your upgrade



You're able to leverage IBM Cloud Pak for Data—today

When you execute your upgrade, you can still leverage your services on bare metal or wherever you're currently leveraging them. While you prepare to move over you can start leveraging Base Services in IBM Cloud Pak for Data.



Containerize and integrate services at your own pace

As you begin to containerize your services they'll be connected to a growing ecosystem of IBM and open source services.



Completely move to IBM Cloud Pak for Data

You'll have the ability to exchange your existing service VPCs for a greater ratio of IBM Cloud Pak for Data VPCs. This will allow your enterprise to leverage even more of the end-to-end Base Services.

Next steps

Learn more on this dedicated website and visit the interactive experience today.

[IBM Cloud Pak for Data website](#) →



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