

# Accelerate Supply Chain with Cloud



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## Highlights

- Economics of computing are changing; lines-of-business such as supply chain are gaining access to world-class computing power
  - IBM Cloud solutions for Supply Chain accelerate innovation with advanced, secure and always up-to-date solutions in the cloud
  - The IBM Cloud portfolio for Supply Chain includes solutions from supplier management to partner collaboration to data synchronization and accuracy
  - IBM offers best-in-class SaaS applications to accelerate innovation and focus on business goals instead of IT deployment
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The number of companies using the cloud for significant innovation is projected to double between 2012 and 2015<sup>1</sup>. And a recent IBM global study reveals that leading companies use SaaS beyond a cost-saving deployment option to deliver something even more compelling: competitive advantage<sup>2</sup>.

For Supply Chain leaders and their departments, this trend represents an opportunity to accelerate innovation by improving transparency and efficiency across the value chain in such a way that the organization can profitably satisfy dynamic customer demand. It will also allow companies to analyze their supply chain and identify issues while collaborating with suppliers and partners.

Using technology services that may have previously been prohibitive because of cost, skills, or dependencies on IT, Supply Chain managers can extend social collaboration to include partners, clients, and suppliers, while configuring unique supply chain processes to track supplier and carrier performance in near real-time.

## The Power to Innovate

IBM Cloud solutions for Supply Chain accelerate innovation with access to advanced, secure and always up-to-date solutions in the cloud. Now, delivering greater visibility into supplier relationships to improve the efficiency and effectiveness of the supply base, reduce costs and mitigate volatility can be as simple as tapping into the IBM cloud, where solutions are readily available to help deliver business process innovation, insight and business results.

IBM Cloud solutions for Supply Chain can optimize supply chain management and help:

- Anticipate, control and react to demand and supply volatility within the supply chain
- Manage order fulfillment, inventory, and the planning and execution of your shipments
- Connect to suppliers

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1 Source: Berman, Saul J. Dr., et al. 2012, *The power of cloud-driving business model innovation*. IBM Institute for Business Value.

2 Source: IBM, *Champions of Software as a Service, How SaaS is fueling powerful competitive advantage* (IBM CAI, 2014)



IBM has a suite of subscription-based SaaS solutions just for Supply Chain—from supplier management to partner collaboration to data synchronization and accuracy, and more. These solutions include:

- **IBM Sterling® Supply Chain Visibility:** optimizes inbound supply and outbound fulfillment processes through near real time, in-depth visibility across your supply chain networks.
- **IBM Emptoris® Supplier Lifecycle Management on Cloud:** end to end supplier management from on-boarding through performance and development
- **IBM Sterling Data Synchronization Manager:** synchronizes product information across trading partners for a competitive advantage

Other IBM Cloud solutions for Supply Chain include:

IBM SmartCloud Engage  
 IBM Sterling B2B Collaboration Network  
 IBM Sterling B2B Integration Services  
 IBM Sterling File Transfer Service  
 IBM Sterling Supplier Portal  
 IBM Sterling Transportation Management System

**Visit the IBM Cloud marketplace to explore SaaS solutions for Supply Chain.**  
[ibm.com/cloud/marketplace](http://ibm.com/cloud/marketplace)

### Focus on business, not IT deployment

IBM offers best-in-class SaaS applications that help Supply Chain teams accelerate innovation and focus on business goals rather than IT deployment. IBM is a global SaaS leader with over 100 applications—supported by IBM Cloud data centers around the world—and delivering the enterprise-grade security, availability and elasticity you expect from IBM.

IBM presents a wider range of SaaS options than any other provider, combined with a broad set of options for deployment. These encompass a unique portfolio of SaaS solutions that accelerates business process innovation, delivers business analytics at the point of impact, and enables collaboration by creating and linking business networks.

### For more information

Learn more about the IBM Cloud SaaS solutions portfolio today:

- Visit: [ibm.com/saas](http://ibm.com/saas)
- Call: 1-877-426-3287
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