



Highlights

- Supplies modular services to match your cloud migration requirements
 - Provides consumption-based, fixed-cost pricing to help you manage spending
 - Uses a flexible delivery model to help enable migration on demand
-

Accelerate hybrid cloud adoption with IBM Cloud Migration Services

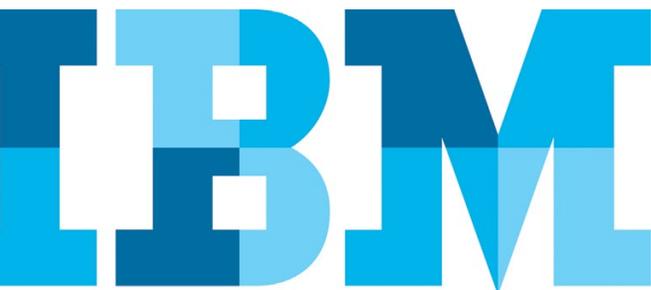
Simplify your journey with tested tools and next-generation automation

Cloud-based infrastructure has become an increasingly prevalent model around which enterprise IT (EIT) is structured. Cloud-based infrastructure helps you capitalize on the inherent elasticity that the cloud offers to meet seasonal, cyclic and sudden demands on the IT infrastructure that also has to fulfill everyday business needs.

However, moving to a complex cloud environment in a limited time window with acceptable disruption to business can pose numerous challenges.

IBM® Cloud Migration Services work with you to more efficiently select and manage hybrid infrastructure migration for multisource workloads, providing:

- Standardized execution of discovery, planning and migration to save time
- Faster and more accurate data collection through agentless technology
- Consumption-based, fixed-cost, modular offerings
- Robust migration lifecycle support
- A global reach with industry-leading tools and expertise
- Automation and tools designed to speed migration with flawless and predictable execution
- Access to IBM quick-start templates and techniques for migration strategy, planning and testing



Do you struggle with issues like these?

<p>Migrations are exceeding project timelines, which disrupts business plans.</p> 	<p>The IT department is unable to run phased migration within IT budgets.</p> 	<p>The organization lacks the technical expertise required to migrate to the cloud.</p> 	<p>The business faces a lack of end-to-end ownership with existing vendors.</p> 	<p>The enterprise experiences too much business disruption during migrations.</p> 
---	---	---	---	---

IBM Cloud Migration Services work with you to more efficiently select and manage hybrid infrastructure migration for multisource workloads.

Helping you assess application affinity more quickly

The IBM team can capture relevant metrics to baseline the IT infrastructure assets, map applications to the workloads and conduct dependency mapping of applications. Cloud Migration Services also provide reports designed to enable you to arrive at the detailed plan you need to successfully migrate workloads to the cloud.

Streamlining data collection

Agentless technology to help you collect data more quickly and easily is based on industry standard protocols such as Simple Network Management Protocol (SNMP), Windows Management Instrumentation (WMI), and Secure Shell (SSH). The Discover module can automatically collect data from a range of operating systems and database applications.

Taking advantage of IBM expertise to migrate workloads more reliably

The IBM consultants and architects engaged in executing the migration projects are certified on many platforms to help ensure that you do not face delays and other issues often encountered in the multitechnology environment of most EIT operations.

The offering has three modules to address your full range of migration requirements

<p>Discover</p> <ul style="list-style-type: none">• Rapid assessment of application affinity to launch the migration initiative correctly• Simple data collection through agentless technology• A migration journey map to demonstrate early success• A Migration Garage workshop to establish common migration vision 
<p>Migrate</p> <ul style="list-style-type: none">• Migration expertise to more reliably perform migration of x86 workloads• Tested automation and assets• Migration performed by trained engineers from global centers with expertise in industry-leading tools 
<p>Migrate Plus</p> <ul style="list-style-type: none">• Inclusion of everything in the Discover and Migrate modules• Expertise to help plan and execute flawless migrations• Access to IBM quick-start templates and techniques for migration strategy, migration event planning and testing 

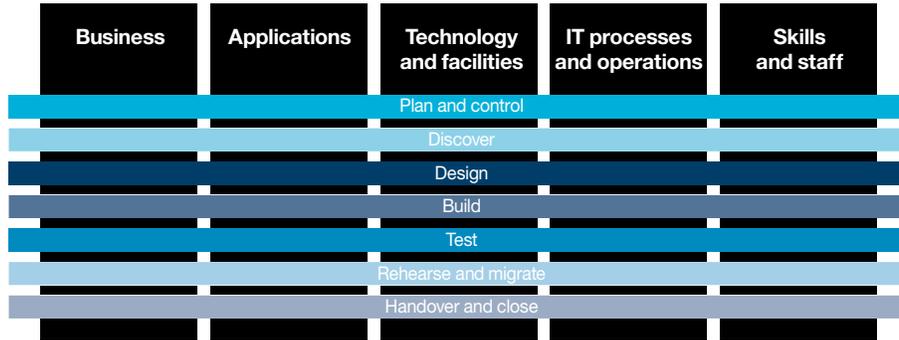
IBM is distinctively positioned to support all your migration needs

More than 100,000
images migrated

Rich experience with all
industry sectors

Certified in virtually all
technology platforms

Proven methods
and processes



The IBM Data Center and Cloud Migration (DCCM) method consists of 5 towers and 7 stages that together provide a holistic view of migrations.

Why IBM?

IBM offers myriad cloud and IBM Bluemix® services using cloud specialists experienced with thousands of client engagements. Industry recognition for IBM includes these:

- Named the 2016 Cloud Company of the Year by independent technology research firm Frost & Sullivan¹
- Listed as the market leader in managed private cloud by Synergy Research Group²
- Named a leading cloud vendor by Technology Business Research Inc.³

For more information

To learn more about IBM Cloud Migration Services, please contact your IBM representative, or visit the following website: ibm.biz/cloud_migration

Additionally, IBM Global Financing provides numerous payment options to help you acquire the technology you need to grow your business. We provide full lifecycle management of IT products and services, from acquisition to disposition. For more information, visit: ibm.com/financing



© Copyright IBM Corporation 2017

Global Technology Services
New Orchard Road
Armonk, NY 10504

Produced in the United States of America
August 2017

IBM, the IBM logo, ibm.com, and Bluemix are trademarks of International Business Machines Corp., registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the web at “Copyright and trademark information” at ibm.com/legal/copytrade.shtml

Microsoft is a trademark of Microsoft Corporation in the United States, other countries, or both.

This document is current as of the initial date of publication and may be changed by IBM at any time. Not all offerings are available in every country in which IBM operates.

It is the user’s responsibility to evaluate and verify the operation of any other products or programs with IBM products and programs.

THE INFORMATION IN THIS DOCUMENT IS PROVIDED “AS IS” WITHOUT ANY WARRANTY, EXPRESS OR IMPLIED, INCLUDING WITHOUT ANY WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND ANY WARRANTY OR CONDITION OF NON-INFRINGEMENT. IBM products are warranted according to the terms and conditions of the agreements under which they are provided.

¹ PRNewswire. “IBM Receives Cloud Company of the Year Award from Frost & Sullivan.” October 20, 2016.

² Synergy Research Group. “Amazon Dominates Public IaaS and Ahead in PaaS; IBM Leads in Private Cloud.” October 30, 2016.

³ Mason, Kelsey and Krieger, Ethan. *Cloud Business Quarterly*SM *Semiannual Report, Public Cloud Customer Research*, 1H16, Technology Business Research Inc., June 9, 2016.



Please Recycle