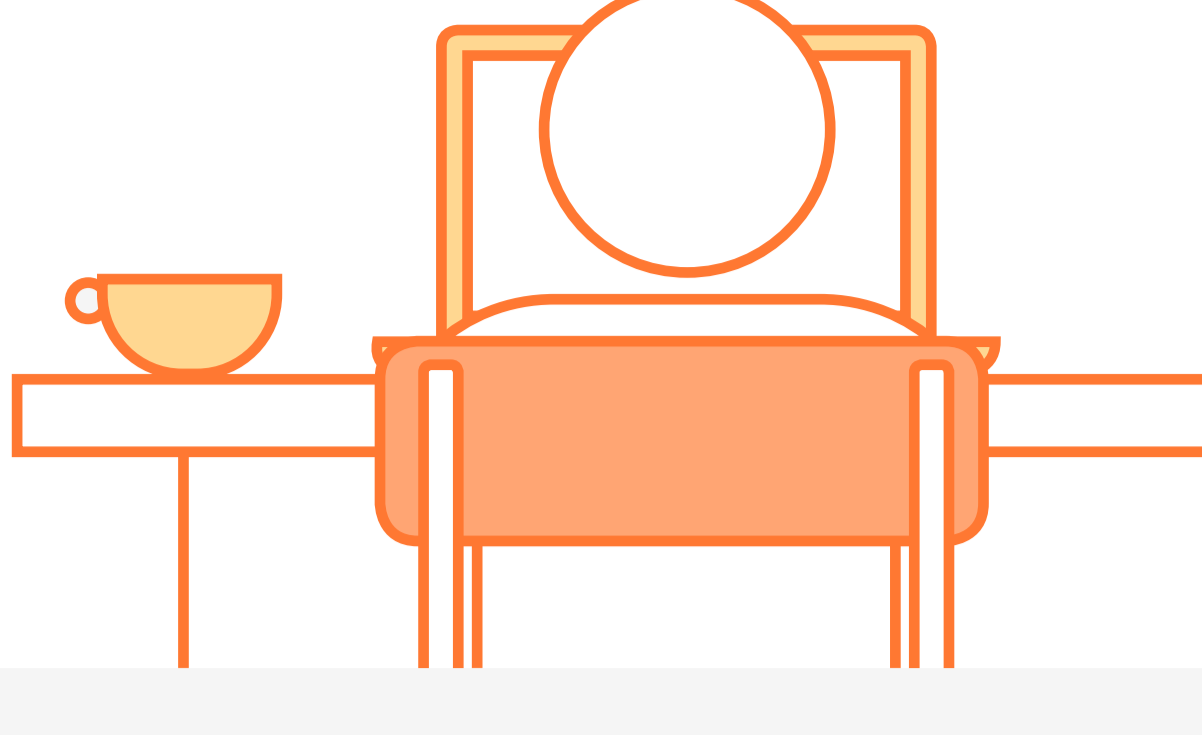


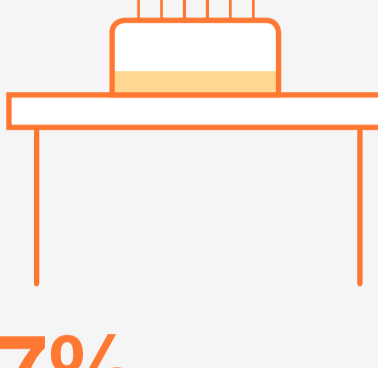
A new way to work



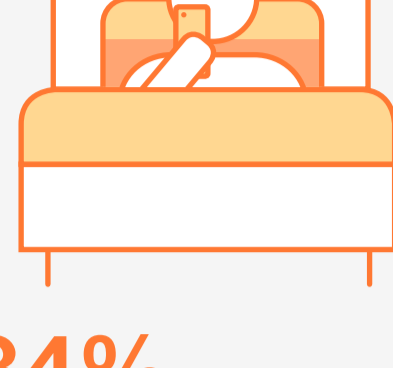
Millennials are demanding a new way to work...



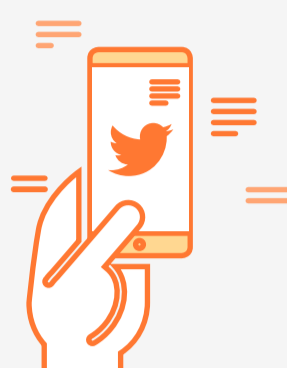
2/3 of the workforce by 2025



47% of workers were born after 1980



84% check their phones before they get out of bed



Agile. Digitally literate. Social.

...They're bringing **consumer expectations** into the workplace.



Business is becoming **more human**

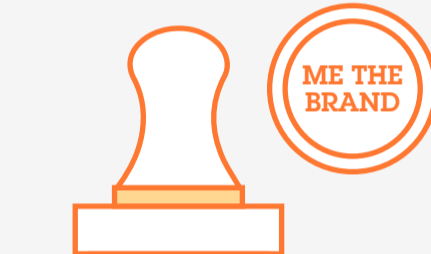


Design thinking is prioritising user experience

A **nomadic** generation...



Looking for **purpose** in their work



Building a **personal brand**



Demanding **flexibility**

Only **19%** are happy in their current role

Connect and **collaborate**...



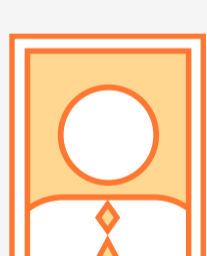
New ideas about **location**

"**Hollywood model**" for short-term collaboration

Technology must foster connection

Flexibility increases motivation by **80%**

Community **culture**...



Employees are the **brand**



Breakdown of traditional **leadership** models



More **trust** and openness

70% choose an employer based on its commitment to the community

Technology at the heart...



Remote working drives the rise of new technologies



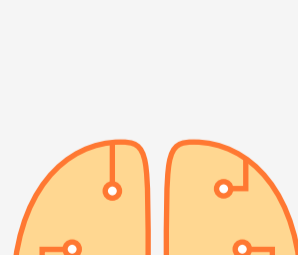
Technology enables authentic **exchange** of ideas



There will be **resistance** among many

90% of businesses report a competitive advantage from big data and analytics, cloud, mobile social

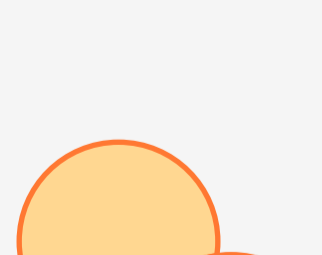
A **big data** future...



Cognitive systems transform how work is done and leaders lead



Personalised analytics **personalise** workplace experiences



New ecosystem promotes **transparency**

Data will grow at a rate of **50 times** year over year until 2020

Technology is important, but it's really all about people: employees are empowered to change the structures in which they operate.