



IBM Mobile Virtualization Services

Is your organization ready for a mobile workforce?

If you're challenged to transform your IT organization to enable a mobile enterprise, start with IBM Mobile Virtualization Services.



Security-rich flexible solution



Tailored services to assess, plan, design and implement mobile virtualization



Scale and functionality aligned to business needs



On-premise, private cloud or IBM-hosted managed cloud delivery options

No matter where you are in the transformation to a mobile enterprise, IBM can help.



Support BYOD



Mobilize apps



Reduce PC refresh costs



Manage security risks



Support remote and branch workers



Enable contractor and partner access



Transform call centers



Support designers and engineers



IBM has over 40 years of experience with virtualization tools and practices.

- Over 400 virtualized desktop implementations
- Approximately 800,000 virtualized endpoints worldwide³

¹ 451 Research Group. Customer Voice. "Voice of the Enterprise: IT Decision-Makers' Current and Future Support for Mobility." April 2015.

² Mobile workers defined as employees who spend more than a fifth of their average working week in mobile circumstances away from their primary workspace.

³ Based on IBM internal data.



Support bring-your-own-device (BYOD)

- Enhance productivity by enabling users to work from their device of choice, at virtually any location
- Reduce support costs associated with procurement, management and deployment of mobile devices



Mobilize apps

- Translate desktop apps (such as legacy Microsoft Windows apps) for use on touch-screen enabled mobile devices
- Enable apps for a mobile environment more easily and cost effectively



Reduce PC refresh costs

- Forego traditional and expensive PC refresh cycles in favor of virtualization and lower-cost tablets and thin clients
- Simplify desktop management by centralizing apps and desktops in the data center



Manage security risks

- Help reduce liability by securing data in the data center rather than on corporate desktops and laptops
- Define security and usage policies at a granular level



Support remote and branch workers

- Provide work-from-almost anywhere capability with security-rich access to business resources on-demand
- Enable more flexibility for workers while better controlling costs



Enable contractor and partner access

- Hire contractors and partners with the right skills for the job from practically any location
- Start up and end projects more quickly with no corporate hardware to distribute and maintain



Transform call centers

- Change your approach to traditional call centers by gaining the flexibility for employees to work remotely
- Reduce facility expenses and scale resources depending on actual demand



Support designers and engineers

- Host apps and desktops in the data center for security-rich, real-time collaboration
- Run development environment on mobile device despite intense compute, storage and network needs, such as 3D graphics apps



To learn about IBM Mobility,
visit <http://ibm.co/1CBw1F3> or
ibm.com/services/mobility

