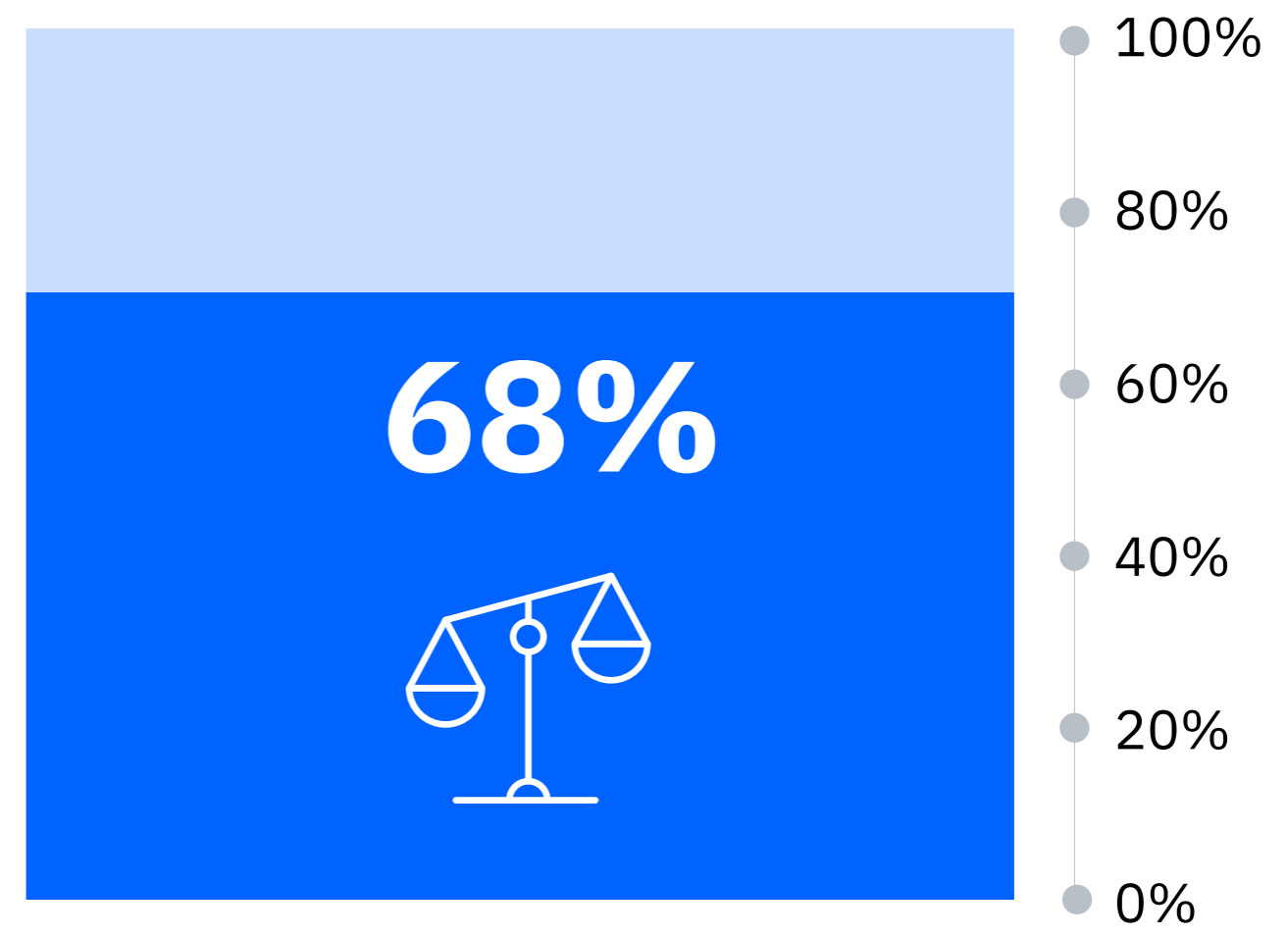


Five trends to shape blockchain in 2020

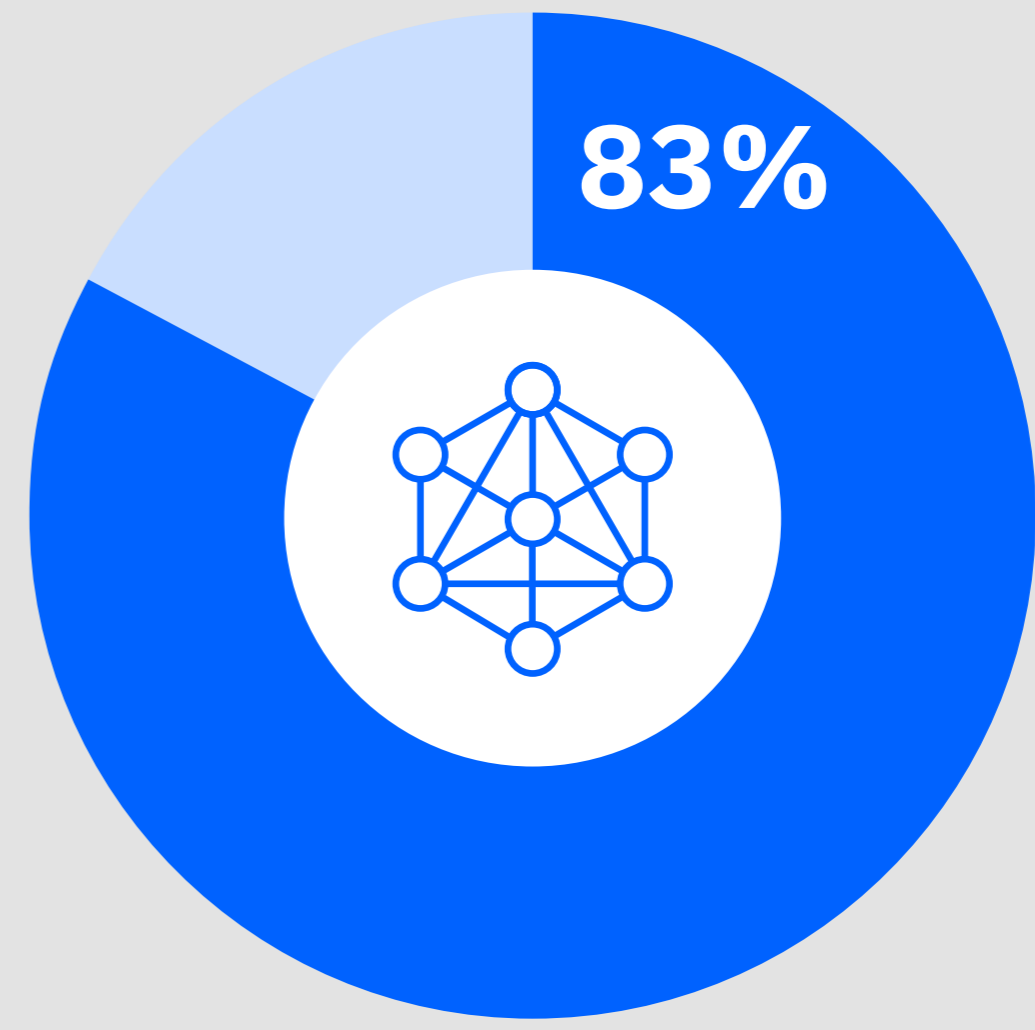
1. Pragmatic governance models will emerge

68% of CTOs and CIOs expect to see a scalable governance model for interactions across multiple blockchain networks in the next 1-3 years.



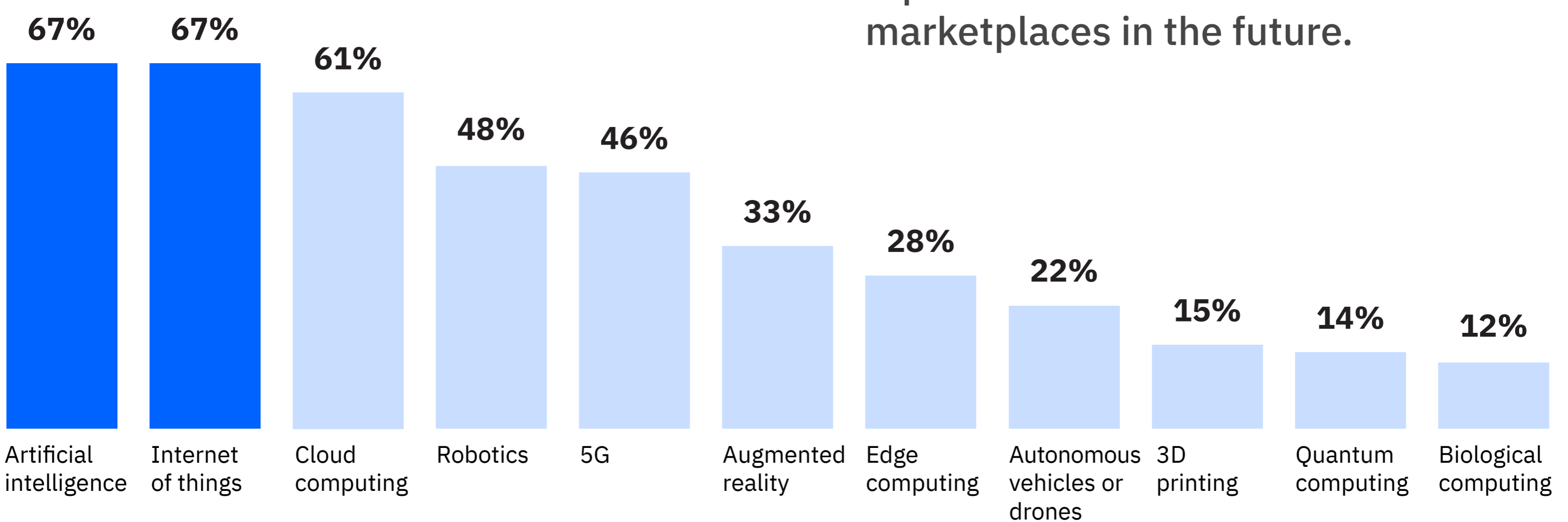
2. Interconnectivity comes one step closer to reality

83% of organizations believe assurance of governance and standards that allow interconnectivity and interoperability among private and public blockchain networks to be an important factor to join an industry-wide blockchain network.



3. Adjacent technologies will combine with blockchain to create a next level advantage

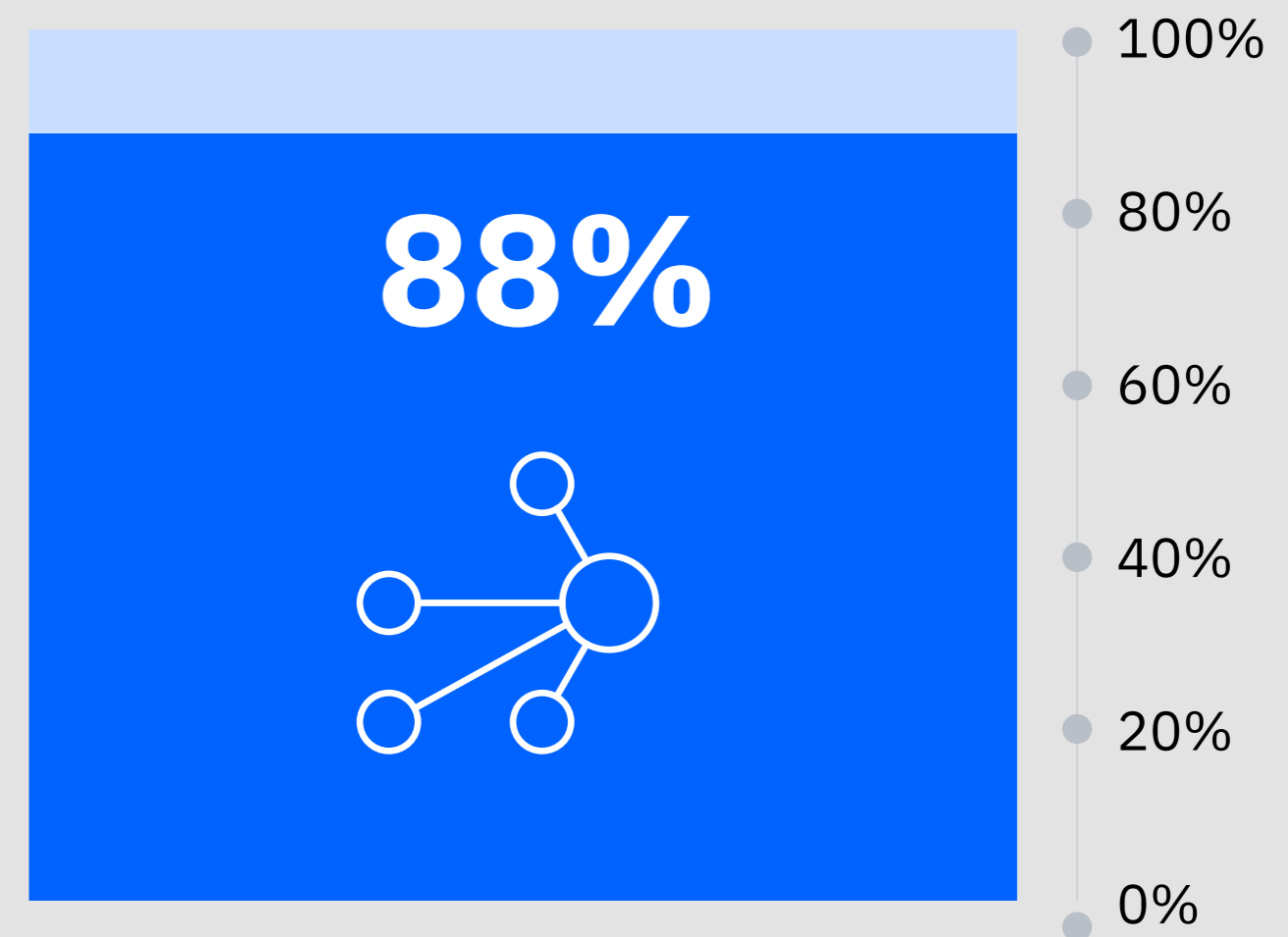
Blockchain solutions that pair with **AI** and the **Internet of Things**, compared to other emerging technologies, are expected to be the top accelerators of blockchain-enabled marketplaces in the future.



According to 1001 global executives surveyed about which technologies would accelerate the growth of blockchain-enabled marketplaces.

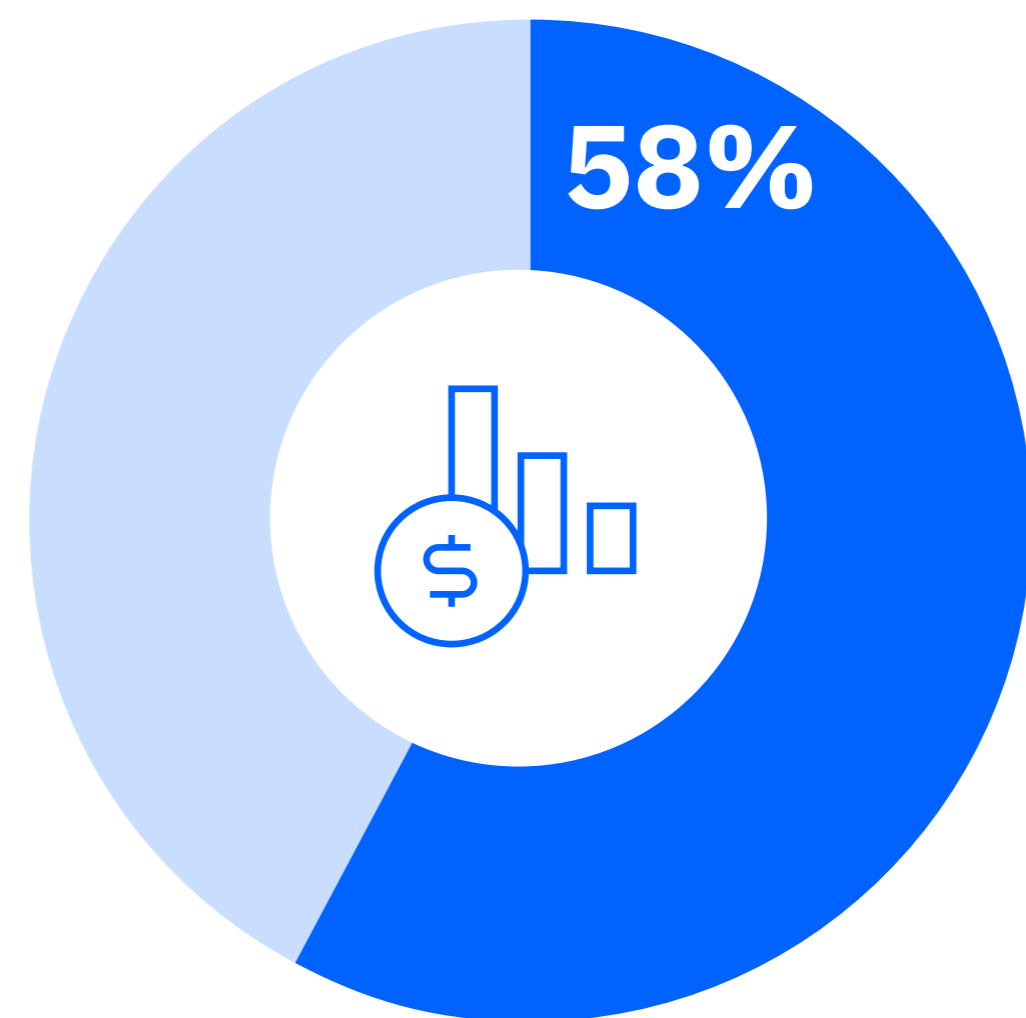
4. Validation tools will begin to combat fraudulent data sources

88% of institutions believe that the assurance of standards to communicate data to and from blockchain networks is an important factor to join an industry-wide blockchain network.



5. Central banks will expand into wholesale and retail Central Bank Digital Currencies

58% of organizations surveyed agree that they can derive new sources of revenue by tokenizing assets exchanged on a blockchain enabled marketplace.



New dynamics are continually entering the market that may challenge these trends as we see them today.

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