IBM Data Science Business Value Assessment

Quantifying the business value of AI and data science

Artificial intelligence (AI) and data science are set to have a profound impact on businesses worldwide, becoming critical for differentiation and even survival.

The value of AI as a transformative and disruptive business tool is clear. 82% of enterprises are now considering AI adoption[1].

Whether you are just starting out, or in the early stages of an implementation, or have an established on-going project, it is imperative that you know how to quantify and fully maximize the value of AI and data science.

IBM offers a no-charge Data Science Business Value Assessment to help you estimate the potential business value and Return on Investment (ROI) attainable through the adoption and investment in AI.

[1]IBM Institute for Business Value surveys on AI/cognitive computing in collaboration with Oxford Economics, 2016 and 2018.

IBM Data Science BVA Benefits

- Maximize your Return on Investment (ROI)
- Quantified business metrics (KPIs)
- Unlock new sources of value
- Alignment with strategic goals and imperatives
- Fully quantified business case

Who we are

The IBM IT Economics Consulting & Research team is specialized in examining the economic impact of IT solutions in client environments.

We are focused on identifying areas of cost reduction, efficiency gain, and increased business value.

We assist clients with developing quantified business cases from which financially based IT investment decisions can be made.

What we offer

We provide a no-charge Data Science Business Value Assessment to help clients estimate the potential business value and Return on Investment (ROI) attainable through the adoption and investment of AI.

We frequently work in partnership with the IBM Data Science Elite team to ensure that IBM clients realize the maximum return from their AI and data science investment.

How to get started

Send a request to the IBM IT Economics Consulting & Research team at IT.Economics@us.ibm.com or ask your IBM Client Representative or IBM Business Partner.

Learn more about IT Economics and AI and data science at www.ibm.com/iteconomics