

Why AutoAI with decision optimization?

Automate, predict and optimize on a multicloud data and AI platform



Benefits of combining AutoAI and Decision Optimization

1

RESULTS

Harness the combined power of AI, predictions and prescriptive analytics

2

SPEED

Accelerate time to value with automated AI and decision intelligence.

3

EFFICIENCY

Unify predictive and prescriptive models without having to integrate disparate tools

4

SCALE

Build, run and manage AI models for simplifying decisions with high resiliency

5

PRECISION

Get it right the first time and eliminate costly mistakes

200%

increase in model performance

Minutes

to gain new insights, not days and weeks

10x

jump in AI training productivity

Millions

of customer sales channels optimized

99.5%

tasks in warehouses error-free

AutoAI:

- **Automatically** prepare data and apply and build model pipelines best suited for your data and use cases.
- Rapidly **start** with **data science and AI** experimentation, evaluation and deployment—**no coding** or lengthy training required.
- Empower everyone to build and scale AI with **automated, visual** and **open-source** data science.
- Promote **consistency** and **repeatability** of end-to-end AI lifecycle management while reducing implementation costs.
- Enable powerful visualization of **relationships**, feature importance and algorithms used.

Decision Optimization:

- Get started with resource plans, **scheduling** and **supply and demand allocations**.
- A **natural language** interface to define model goals and constraints with no coding required.
- Combine powerful **mathematical programming** with **constraint programming** open source tools and APIs like Python.
- Support **what-if analysis** tools to quickly evaluate millions of scenarios.
- Gain **massive returns on investment** quickly when used in conjunction with industry accelerators.

Trade up and save with Watson Studio Premium Modernization Upgrade

Existing clients of IBM SPSS Modeler and IBM Decision Optimization / CPLEX now have a cost-effective way to benefit from Cloud Pak for Data platform synergies while modernizing at their own pace - all with a heavy discount.

Find out how by [watching this 20-minute webinar](#) →



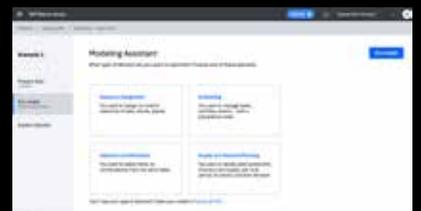
Auto AI



Cloud Pak for Data

AutoAI is available as part of the base for Cloud Pak for Data.

Decision Optimization



Watson Studio Premium

IBM Watson Studio Premium for IBM Cloud Pak for Data consists of IBM Decision Optimization, IBM SPSS Modeler and Hadoop Execution Engine.

Learn:

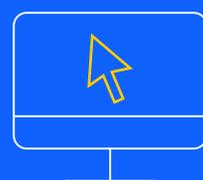
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