Business challenge

To provide online businesses around the world with valuable insight into how well their websites perform, DareBoost sought an agile, cloud-based platform to support its startup operations.

Transformation

DareBoost briefly used cloud computing services from Amazon Web Services (AWS) before migrating its solution to a SoftLayer® virtual server infrastructure spanning three continents. With IBM's extensive global infrastructure, the company gains the on-demand resources needed for continued growth.

"We have customers asking for test locations in Brazil, India and other places. With SoftLayer, we can go anywhere we want."

—Damien Jubeau, Cofounder and Chief Executive Officer, DareBoost

Damien Jubeau
Cofounder and
Chief Executive Officer
DareBoost

Business benefits

~90%

reduction
in server provisioning time, from five days to 12 hours, using a cloud-based infrastructure

~86%

faster time to market
so that the company can quickly expand into new regions and target new customer segments

Frees funds

the startup can dedicate
to validating its business strategy and promoting its offering

DareBoost

Analyzing website performance on a flexible SoftLayer infrastructure

Based in Cesson-Sévigné, France, DareBoost provides an easy-to-use online tool for testing, analyzing and monitoring website performance and technical quality. The software as a service (SaaS) offering helps retailers and other businesses worldwide improve their online user experiences by regularly evaluating page load times, search engine optimizations, security alerts and other front-end metrics for compliance with best practices.

Solution component

- SoftLayer®

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