Cloud transformation services

Develop a full transformation roadmap for your cloud journey

Highlights

- Supports a more balanced approach to cloud adoption, accounting for complexities and helping avoid risk

- Helps create a roadmap for a cloud-enabled business model that can enable transformation in your business

- Uses cloud to support development and deliver products and services more quickly, allowing you to keep pace with demand

Cloud offers business-enabling benefits. It's no longer just an IT delivery option; it's a strategic business imperative. Organizations can fail to effectively adopt cloud and consequently, they may not achieve accelerated business innovation and increased competitive advantage. Enabling business capabilities with cloud can be difficult without a sound cloud strategy that is tightly aligned with your business needs. Innovative organizations need cloud and strategy specialists to help them understand the complexity and risk involved in cloud adoption, and to develop a roadmap that can more effectively use cloud.

Cloud transformation services from IBM helps you adopt cloud the right way. We can align your cloud and business strategies, applying a more realistic framework and creating a detailed roadmap for implementation. This helps you optimize your potential for transformation while also reducing complexities and risks. Our seasoned cloud and strategy specialists help you use a five-step approach to cloud transformation—a cloud envisioning workshop, opportunity prioritization, roadmap creation, cloud readiness and governance assessment, and adoption plan creation, covering all quadrants of the IBM Cloud Strategy Framework.

Helping you take a more balanced approach to cloud adoption

Understanding the complexity and risk involved with cloud is key to a successful adoption. IBM can separate the hype from the reality of cloud and help you take a more measured approach to cloud adoption.

With our cloud readiness and governance assessment, we can facilitate reduced risk exposure. Our solution helps you account for complexities involved in cloud adoption, preparing you to support better risk and compliance management and supporting improved data validity and availability, security and cost containment.

Facilitating a transformed, cloud-enabled business model

With a cloud-enabled model, you can transform your business. IBM helps you develop a successful strategy and roadmap to use cloud to drive not just cost savings, but also revenue and growth. We can strategically align cloud to your business goals and help determine the right cloud deployment model, allowing you to create a "composable" business model that can make your organization more nimble. Our five-step approach, which includes two major components—envisioning workshop and strategy development—helps you define your cloud vision and then more effectively implement it. We can either help you start your cloud journey or guide your existing journey to better support you in realizing the full benefits of cloud.

Using cloud to help meet demand with faster service creation and delivery

A cloud-enabled, "composable" business model helps your organization make better decisions and reinvent itself to keep pace with market demand. With IBM cloud specialists guiding your cloud transformation, you can more quickly and effectively drive innovation. You can rethink your business models, processes and applications to increase competitive advantage. You can also use analytics and social media to gain insights that help you connect with customers and go to market faster.

Why IBM?

IBM has firsthand, industry-leading experience with global IT transformations, and was named a "leader" in the IDC MarketScape report: Worldwide Cloud Professional Services 2014 Vendor Analysis.[1] Our solutions use the IBM Cloud Strategy Framework to help detail, define and prioritize your cloud opportunities. IBM helps you take the next step with a wide portfolio of strategy and design, implementation, security services, financing and migration services.

For more information

To learn more about cloud transformation journey from IBM, please contact your IBM representative or visit the following website:
ibm.com/cloud/consulting