



Video Streaming

Plan level differences across IBM's video streaming solutions

IBM's video streaming platforms, both IBM Video Streaming and IBM Enterprise Video Streaming, offer a solution for live and on-demand video delivery. This includes support for embed codes, virtually real-time analytics, auto-archiving of live streams, live transcoding for mobile support, on-demand captions provided by IBM Watson and more. Some features, however, are only available at certain plan levels. These features include:

	IBM Video Streaming: Silver / Gold / Platinum	IBM Video Streaming: Custom Plan	IBM Enterprise Video Streaming
Multiple Admins and Manager Permissions	✗	✓	✓
Live Captioning Integration	✗	✓	✓
Cisco Webex Meetings Login Integration	✗	✓	✓
SSO Integration + Viewer Authentication API	✗	✗	✓
Provided Video Portal with AI-Driven Search	✗	✗	✓
User Generated Content (UGC)*	✗	✗	✓

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Multiple admins and manager permissions

Higher level plans can create a management structure inside their accounts. This can include granular permissions, such as setting someone up so they can manage published videos but prevent them from deleting or publishing content.

Live caption integration

Through an integration, live streams can be setup to have automated captions through using the speech-to-text process of IBM Watson. This includes being able to train the AI ahead of time, such as teaching it new words to improve accuracy.

Cisco Webex Meetings login integration

Stream directly from Cisco Webex Meetings to IBM's video streaming solutions. This includes being able to login inside Webex Meetings and broadcast without leaving the program, using familiar technology to live stream.

SSO integration + viewer authentication API

IBM Enterprise Video Streaming is a corporate communication solution. This can be supported by linking up to a corporate directory for single sign-on (SSO), leveraging existing providers like Okta or OneLogin. A viewer authentication API is also provided to extend how approved users can access content.

Provided video portal with AI-driven search

A custom branded video portal is available, with SSO integration built in. This also includes the ability to search across the portal for content, with results automatically populated based on IBM Watson analyzing spoken word inside the videos.

User generated content (UGC)*

Through the video portal, employees can upload their own video content to an account. This content then needs to be approved by an appropriate manager or admin. Note: this feature is currently in beta on select accounts.

For more details on choosing a plan that is right for you, contact us: video.ibm.com/enterprise-video/contact

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