

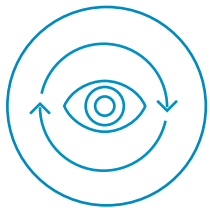
Unlocking the potential of digital

Digital Reinvention in finance

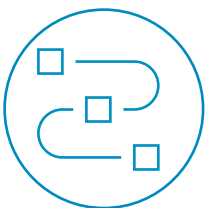
Disruption has fundamentally changed the finance industry



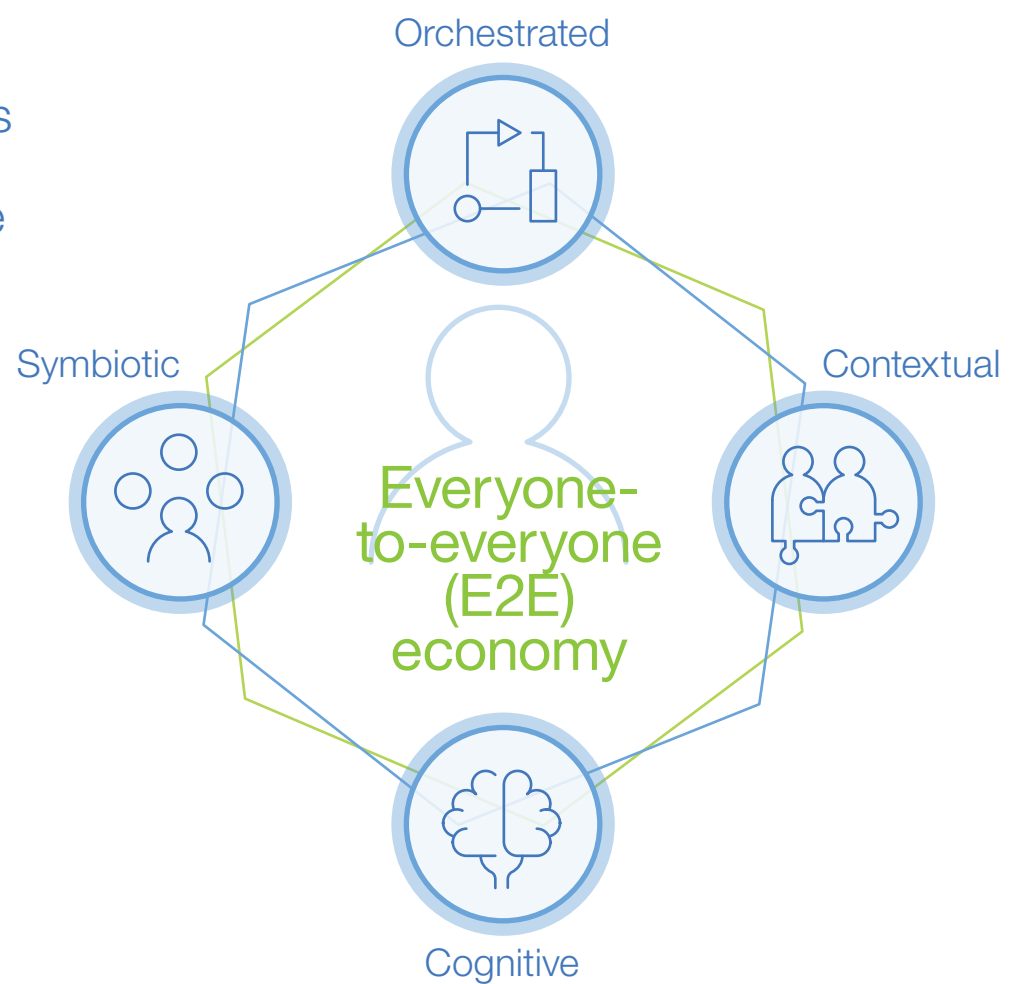
68% of surveyed finance executives say that advanced analytics is the most critical technology to the finance function today



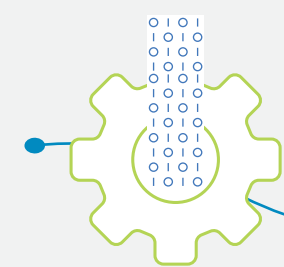
89% of surveyed finance leaders have a vision for using digital technologies to reinvent the finance function



82% of surveyed finance leaders have implemented blockchain for invoicing and billing in the order-to-cash process



Finance executives recognize the imperative to digitally reinvent their business



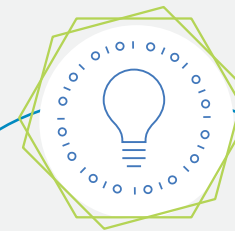
Digitization

Improve efficiency by applying technology to individual resources or processes



Digital transformation

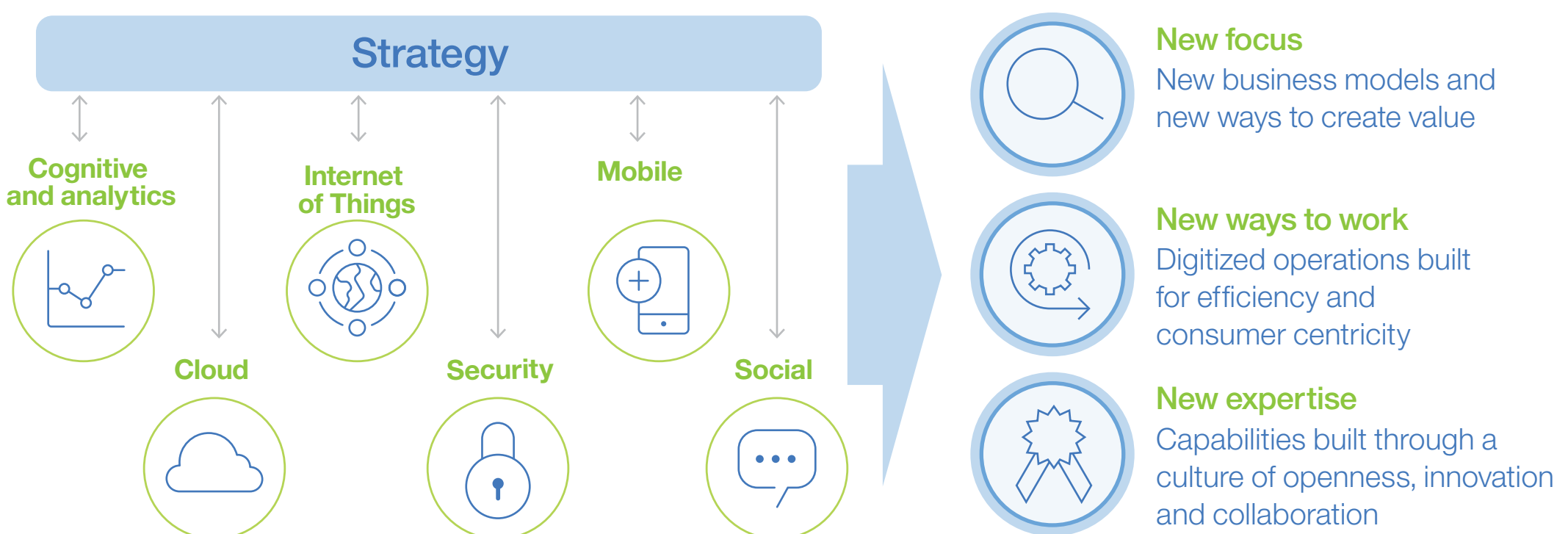
Digitize entire aspects of a business, producing consumer experiences that support individuals' needs or wants



Digital Reinvention™

Incorporate digital technologies like never before to create revenues and results via innovative strategies, products and experiences

Finance businesses need to seize a digital advantage



To learn more, please visit ibm.biz/dr/finance