

Watson

IBM

Transforming the learning experience

Evolve your educational processes with IBM Blueworks Live

Although many schools and universities use the latest technologies to engage students, their assessment and reporting processes are often old and outdated. The key elements in these processes—whether involving students, teachers, administrative staff, learning partners or other third-party entities—must all work together accurately and efficiently to create positive outcomes for students. That's where process modeling comes in.

Process modeling is an essential way for schools and universities to document activities for student engagement, understand the strengths and weaknesses for improving processes, and get a starting point for using automation to streamline operations and remove bottlenecks. Of course, the ultimate goal is delivering the best possible learning experiences.

Yet, many educational institutions still rely on basic diagramming tools—or a mix of whiteboards, sticky notes, and photos captured on a smartphone—for their process documentation. Version control is a nightmare, files are easily misplaced, and keeping the software licenses up-to-date is another burden for IT staff. To improve their processes and enable true efficiencies, institutions need a purpose-built process modeling tool.





Creating processes to improve student outcomes

IBM Blueworks Live is a cloud-based business process modeling tool that makes it easy to document, analyze and improve your educational processes. Business analysts, teaching staff and other subject matter experts can work together using an intuitive web interface, identifying ways to make processes more efficient. And these diverse teams can collaborate from anywhere.

Unlike basic diagramming tools, Blueworks Live provides you with a dedicated, online space for building and improving business processes. Key features include:



Quick-start templates for redesigning assessment and reporting processes to create positive outcomes for students, teaching staff, and schools and universities



Support for real-time collaboration to allow different disciplines—from district managers to teachers—to easily share ideas on learning needs



A centralized process repository to provide a single source of truth for managing operational costs, updating processes and facilitating campus-wide engagement



Automatic process layout for generating Business Process Model and Notation (BPMN) 2.0 models, enabling a “big-picture” view of student achievement



Compatibility with automation tools to improve consistency and boost collaboration between teachers and administrators—helping students achieve the best possible outcomes

IBM Blueworks Live in action



IBM Blueworks Live is being used around the world to create dramatic benefits in educational organizations like yours. One educational technology company deployed IBM Blueworks Live software to help standardize the company's best practices and processes, accelerate business activities, and ensure more consistent results. Thanks to the Blueworks Live implementation, the company has dramatically improved productivity, increased product quality by 30 percent, and reduced the learning curve for new staff members by 25 percent. They are also retaining more clients by providing higher levels of service and higher quality products.

How IBM can help

By modeling processes with Blueworks Live, schools and universities can embrace automation to improve the learning experience. IBM offers a scalable platform for automating repetitive tasks, content management, process workflows, data capture and business decisions—freeing up your humans for higher-value work. Simply export your process models into the tool of your choice. With an established ecosystem and industry expertise, IBM can help transform your processes for lasting value.

To learn more about Blueworks Live and try a free 30-day trial, visit:
<https://www.ibm.com/products/blueworkslive>

Why IBM Blueworks Live for education?

- Address increasing process complexity, rising costs and slow, inaccurate processing
- Comprehensively identify and document key business processes
- View processes to recognize bottlenecks and inefficiencies
- Handle processes that span disparate systems, including databases and applications