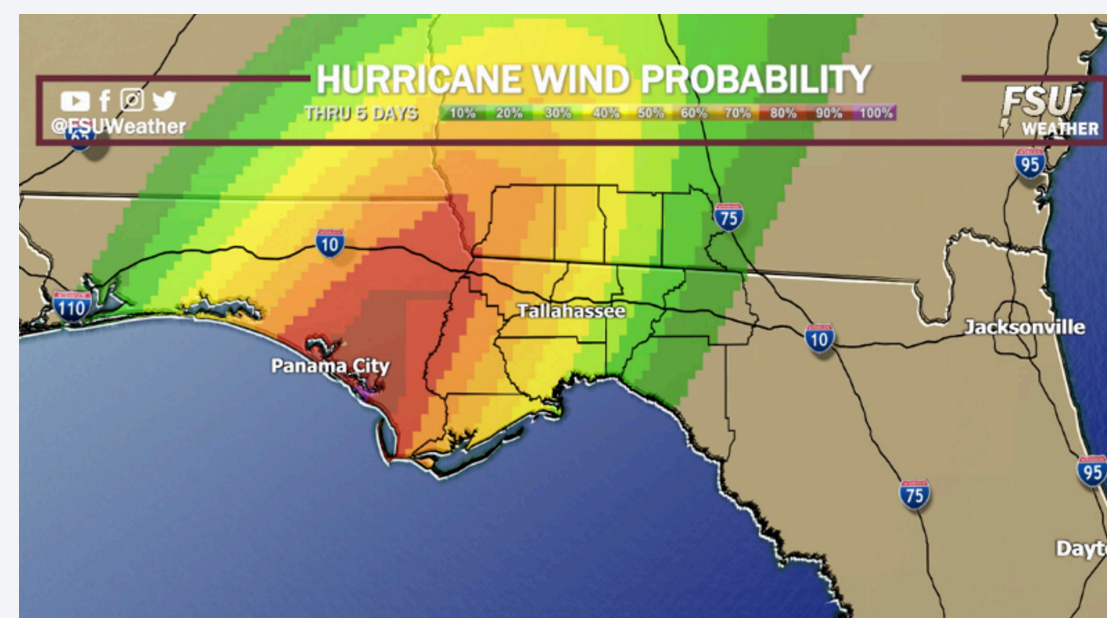


FSU weather students are back-to-back Max University Challenge champions

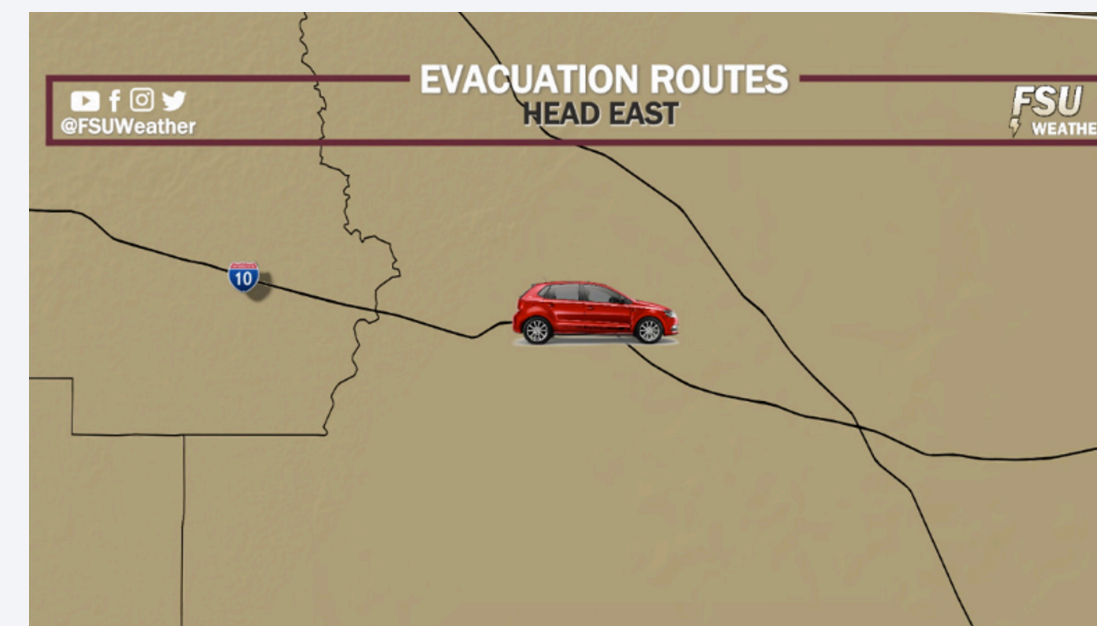
The Max University Challenge is designed to help future meteorologists tell tomorrow's weather stories in more informative and exciting ways by leveraging cutting-edge [Max Platform technologies](#).

For the second straight year, the team from Florida State University (FSU) earned the Max University Challenge title by building scenes that are creative, clever and relevant to the interests of their audience. The winning team includes Lorenz Torres-Leschnik, Tyler Sherrod, Hayden Wilder, Evan Thomason, David Stoltz, Zackary Richards, and Jonathan Marcus.

Providing critical information in a visually engaging manner is vital to success in a competitive media landscape. The FSU team achieved this goal with an animated graphic that helps viewers prepare for an oncoming hurricane by clearly displaying wind probabilities across the Florida panhandle. The graphic also features animated cars that drive recommended evacuation routes along I-10 and I-75.



The FSU team's second graphic below brings viewers into the storm coverage by deftly incorporating social media posts. Tweets are displayed against a time-lapse background of raindrops on a window to build a more interesting visual experience. Both graphics demonstrate creativity, attention to fine details and a high level of skill in using Max features.



Congratulations Florida State University!

Tools for the future of meteorology

The Weather Company, an IBM Business, strives to offer meteorology students an opportunity to better understand what they can be and where they can go in their careers. We also hope that unfettered access to Max technology helps develop their skills beyond their expectations. [Contact us today](#) to learn more about this contest, our [broadcast media products](#) and our special university pricing.

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