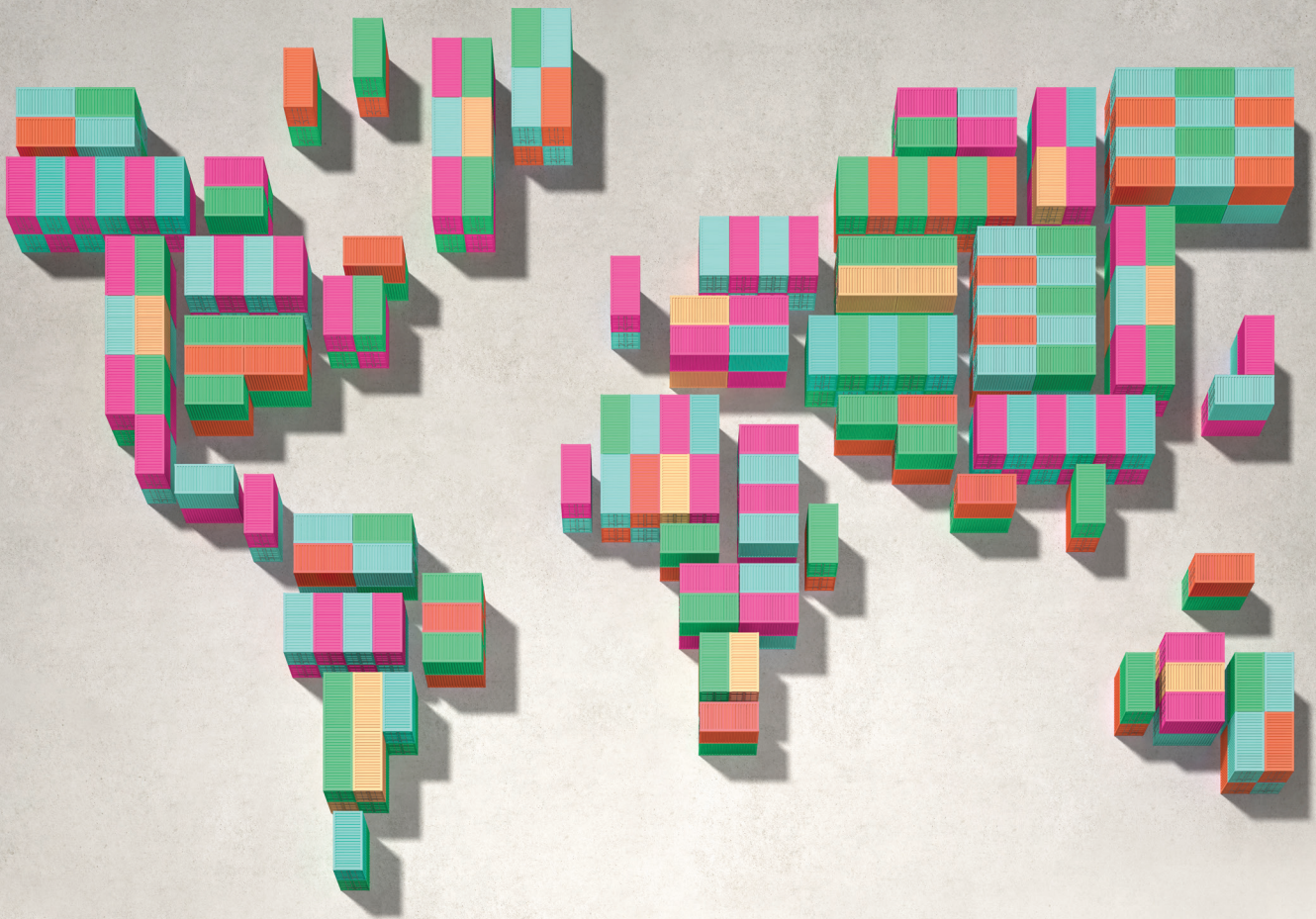


IBM Services for Oracle Logistics Cloud

Control Globally
Manage Centrally
Execute Locally



New challenges drive the need for unified logistics...

Leaders are demanding more from their business systems and their ability to deliver information to support decision making. Organizations with global transportation and logistics networks have a heightened demand for technology-driven solution that also supports their business-driven strategy.



Optimize route/backhaul for shipments



Improve communication and information sharing among teams



Uncertain political, economic, and social implications (e.g., Brexit, NAFTA)



Standardize on cohesive functionality, unified and managed by a single vendor



Maintain changing rates and routes of multiple carriers



Optimize decision-making and respond rapidly to changing business conditions



Manual and complex process for tendering shipments to carriers



Increase visibility and traceability of goods throughout the supply chain

...which demands new Operating Models



Control Globally

- Optimize and manage all order and shipment types
- Synchronize all modes: truck, ocean, air, rail, fleet
- View at-rest and in-transit status across the globe



Manage Centrally

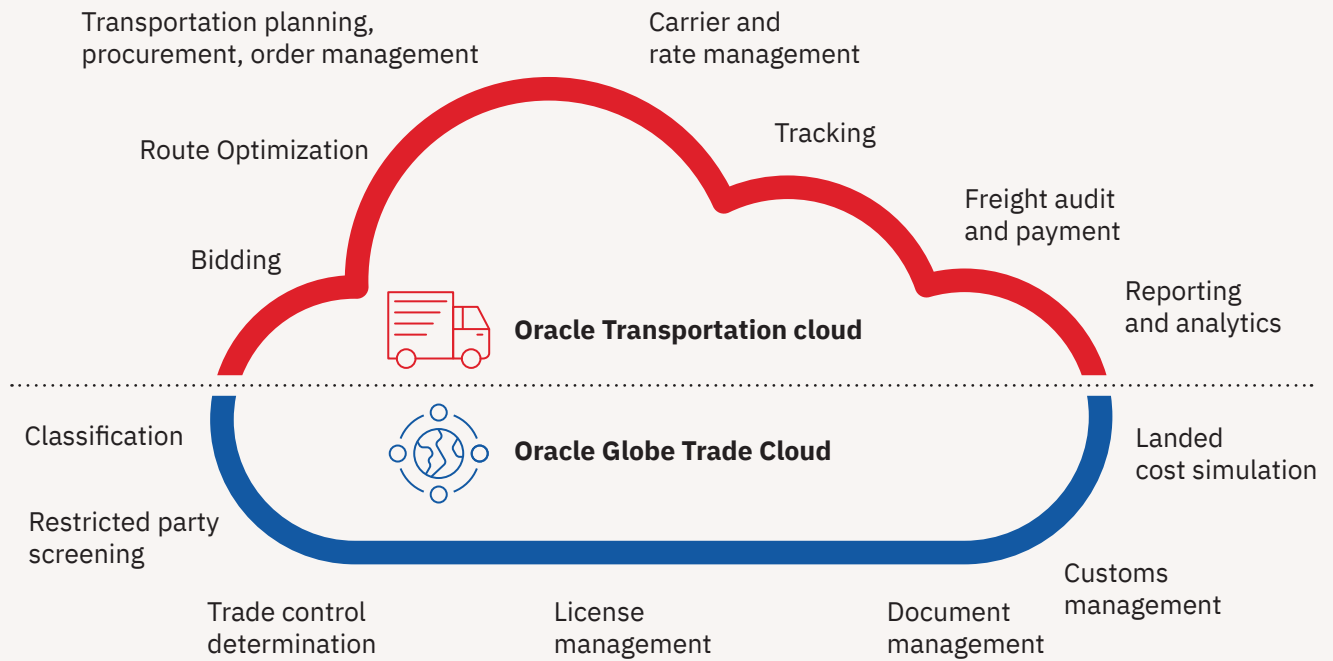
- Manage all operational information in one location
- Cleanse data to achieve a single source of truth
- Reduce IT infrastructure support and maintenance costs



Execute Locally

- Manage multiple languages and currencies
- Localize screens/processes by region, country, user
- Defined division or region-specific rules and regulations

IBM Oracle Logistics Cloud in-a-box



Pre-configured Solutions

Reducing implementation time up to 50%



Oracle OTM/GTM Cloud, Container Management, and Integrated fleet and asset management using Oracle EAM



Pre-configured solution for Auto Logistics

Integration Solutions

Reducing build time for integrations up to 75%



OLC integration to interface transportation data from various systems (eBS, SAP, others)



Logistics Service Providers:
Auto Ready, Shipper Ready,
Freight Forwarder Ready



Integrated VTS application:
enhancing visibility of your fleet

Real-world success

Real business benefits realized through IBM's delivery of Oracle Logistics Cloud

Major European Food Distributor



5% increase in quantifiable savings
on overall transportation budget



5% increase in workforce productivity
due to automation of administrative tasks



6 to 8% decrease in driving distance/
optimization of truck use capacity



92% efficiency gain
on daily transportation planning

Why IBM

35

year partnership
with Oracle

10,000+

dedicated Oracle
consultants

2,000+

Oracle Cloud
certifications

375+

Oracle Cloud
go-lives

10+

Oracle-specific
delivery centers

IBM named a Leader in IDC MarketScape: Worldwide Supply Chain
Oracle Ecosystems Services 2021 Vendor Assessment

Download the report IDC MarketScape Worldwide Supply Chain Oracle
Ecosystems Services Vendor Assessment, By: Simon Ellis, March 2021,
IDC # US47537020e

www.ibm.com/account/reg/us-en/signup?formid=urx-50437

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