



PRO BTP

Analytical tools used for real-time detection of suspicious claims for medical expenses

Paris, France
www.probtp.com

Solution Components

- IBM® Fraud and Abuse Management System
 - IBM Counter Fraud industry solution
 - IBM InfoSphere®
 - IBM SPSS® Decision Management
 - IBM WebSphere® Application Server
 - IBM Operational Decision Manager
 - IBM i2® Analyst's Notebook®
 - IBM Global Business Services® — Consulting and Application Management Services
 - IBM Global Technology Services® — Integrated Technology Services
 - IBM PureFlex® System
 - IBM Client Center at La Gaude
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Based in Paris, PRO BTP is France's first social security provider for the construction and civil engineering industries. The group supports nearly 3.10 million members, providing products and services that include complementary retirement, non-life and life insurance, health services, savings, leisure and social activities.

The Opportunity

PRO BTP is the social protection group for French building and construction professionals. It offers members (employees, retirees, craftsmen and construction companies) services in the areas of pension and health insurance (provident, health and savings). The firm had been using a processing system that was identifying unjustified health claims only after they had been paid. To reduce system abuses and better control expenses, PRO BTP needed to detect suspicious claims before the company reimbursed health professionals.

What Makes It Smarter

Teaming with PRO BTP, IBM developed a secure service platform dedicated to detecting, categorizing and fighting fraud, service abuses and errors. Thanks to a detection engine validated by experts, this service platform, named Solon, analyzes optical and dental reimbursement claims in real time so that the firm can evaluate them before payment or before establishing a charges agreement. The platform features enriched predictive models that it can use to help detect fraud networks, and it is based on self-learning technology that pools detection schemes and takes advantage of an observatory watch.

Real Business Results

The POC was highly successful, identifying new cases and configurations of fraud that PRO BTP was unaware of. The solution will help the company avoid payment of suspicious claims while speeding the payment of valid claims, potentially saving millions in cost avoidance. During the POC, the solution identified 9 percent of optical claims and 14 percent of dental claims as suspicious.



For More Information

Please contact your IBM representative or IBM Business Partner.
Visit us at ibm.com/infosphere.

To learn more about PRO BTP, visit www.probtp.com.

“We plan to extend the process to all of our health insurances, and eventually even to some provident benefits.”

— Paul Grasset, chief executive officer



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IBM Corporation
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Somers, NY 10589

Produced in the United States of America
March 2015

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