



*“SoftLayer gives us a lot of potential as an organization. We’re now able to think about how customers can uniquely leverage their data.”*

—Ryan Tacy, Director of Enterprise Sales, Sonian

### Business challenge

An early innovator in cloud technology, Sonian launched a robust email archiving platform. The business initially hosted its solution in an Amazon Web Services (AWS) environment but wanted to build on a strong relationship with IBM to extend its offering to a broader customer base.

### Transformation

Sonian migrated its archiving platform to SoftLayer® cloud infrastructure hosted in Asia, Europe and North America, launching its offering through the IBM Cloud marketplace, IBM’s online portfolio of cloud-based solutions.



Ryan Tacy  
Director of Enterprise Sales  
Sonian

### Business benefits

#### Provides powerful hosting

for Sonian’s scalable, high-performance email archiving platform

#### Speeds solution delivery

with deployment in minutes instead of the weeks or months required for traditional archiving solutions

#### Boosts sales

and offers peace of mind by backing the Sonian offering with a trusted global hosting brand

## Sonian

# Launching a pioneering email archiving platform in a SoftLayer cloud environment

Founded in 2007 and headquartered in Dedham, Massachusetts, Sonian delivers cloud-based archiving solutions to preserve and protect the world’s information. The IBM Business Partner serves more than 20,000 customers in 40 countries and manages more than 20 billion objects in the cloud.

### Solution component

- SoftLayer®

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