

IBM Global Financing for Mobile Devices

Put your business in motion



Highlights

- Lower your total cost of ownership
 - Simplify upgrades on mobile devices
 - Access secure data removal and disposal services
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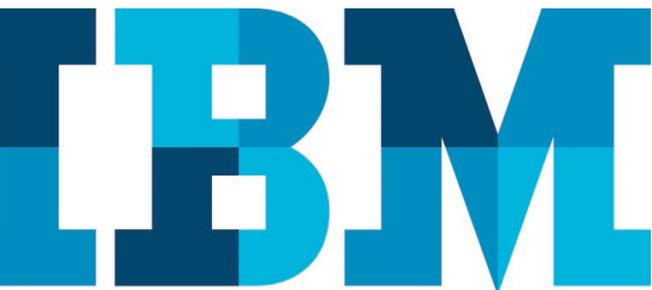
Business leaders are embracing mobile as the preferred medium to drive organizational change and innovation. 81 percent of mobile leaders say that mobile has fundamentally changed their business.¹ Acquiring mobile devices such as smartphones and tablets, as part of an integrated mobile strategy, can help you prepare for the future of how business gets done. 64 percent of mobile leaders have increased their response time to customers as a result of providing employees with mobile devices.¹

IBM Global Financing can help you fund the acquisition of your mobile devices so you can invest in the future now, and conserve cash. By leasing mobile devices, you can align expenses with anticipated project benefits and lower the total cost of ownership. Financing delivers predictable payments that can increase your purchasing power and improve your cash flow.

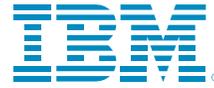
The Fair Market Value leasing advantage

IBM Global Financing offers Fair Market Value leasing for leading brands of smartphones and tablets that helps you manage every phase of the mobile device life cycle while conserving cash for other projects.

- **Plan and acquire**—Take advantage of customized payment terms that can include multiple mobile devices from multiple vendors as well as simplified contracts.
- **Manage**—When you lease, you can reduce the risk of technological obsolescence in a rapidly changing smartphone and tablet market with mid-lease device upgrades, so you can capitalize on the latest price performance improvements.
- **Disposal**—At the end of the term, simply return the mobile devices and IBM Global Asset Recovery Services will manage the disposal in accordance with local environmental laws and regulations. Secure data removal is included at the end of the lease to protect from data security breaches.



In addition, IBM Global Financing can finance software and services along with the leasing of mobile devices under the same contract. IBM Global Financing can be a key part of your mobile strategy to shrink your growing computing costs.



Transforming Enterprise Mobility

Apple® and IBM are bringing iPhone®, iPad® and IBM MobileFirst for iOS apps to enterprises around the world. This exclusive partnership delivers a new class of apps that connect users to big data and analytics right on their iOS devices with more efficiency than ever before. By combining the world's best mobile technology with the exponential power of corporate data, Apple and IBM are redefining the mobile enterprise. As part of the IBM MobileFirst Supply, Activate and Manage offering, financing options are available to help you acquire iOS devices and update to the latest devices as needed. We can also help your business remove older IT assets in compliance with local laws and regulations.

Access the IT financing expertise required to support your vision

As a client, you will gain access to the skills and expertise of the world's largest IT captive financier which has clients in more than 60 countries. IBM Global Financing has a global reach, a thorough understanding of credit and technology risk and extensive financing expertise.

For more information

To learn more about financing your mobile devices solutions, please contact your IBM Global Financing representative or IBM Business Partner, or visit the following website: ibm.com/financing/us/mobilefirst

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¹ IBM IBV Study: The Upwardly Mobile Enterprise, October 2013.



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