

IBM Analytics University 2017

October 17-19 | New Orleans

Invest in IBM Analytics University 2017:

Increase your visibility among clients, grow your business, and cultivate new leads at [IBM Analytics University 2017](#). The exhibition area is a centrally located area to feature your solutions and services. Reach the Business Analytics community and promote your solutions to a targeted audience. Several afternoon and evening networking events will be in the exhibition area giving your organization great exposure to event attendees. Make your selection from several sponsorship options that can help build your brand while meeting your business and budgetary requirements. Please review the different opportunities for investing as a sponsor. Special rates for non-profit engineering associations.

Hours: Oct 17: 2pm to 7pm
Oct 18: 10am to 7pm
Oct 19: 10am to 5pm

For more information about sponsorship opportunities or to discuss

customized sponsorship opportunities contact: Dawn Ray | Dawn.Ray@learnquest.com | 828-330-4800

Five Reasons to invest in a sponsorship:

1. Take advantage of unique sponsorship opportunities to increase your visibility among clients, business partners, industry leaders, IBM Executives and the IBM technical team.
2. Leverage networking and collaboration opportunities to forge new partnerships, build stronger relations, and grow your business.
3. Immerse yourself in sessions and training that build the skills you need to create competitive advantage and help your business succeed.
4. Strengthen attendee knowledge of your products and services, and demonstrate leadership in your industry.
5. Turn opportunities into outcomes with the leads you capture at IBM Analytics University 2017.

Act now and contact:
Dawn.Ray@learnquest.com

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Sponsorship Packages (Participation is subject to review and approval)

	Diamond (1)	Gold (4)	Silver (6)	Bronze (6)	Standard
Price US\$	25,000	10,000	5,500	3,500	1,500
Exhibition space size	Double	Table	Table	Table	None
Wireless internet	✓	✓	✓	✓	-
List of attendees	✓	-	-	-	-
1-6' draped table	✓ ✓	✓	✓	✓	-
Full conference badges	5	3	2	1	1
Sponsor Welcome reception	✓	-	-	-	-
Sponsor Beer & Cheese tasting	-	✓	-	-	-
Lunch Sponsorships	-	-	3 lunches	-	-
Coffee Break Sponsorship	-	-	-	6 coffee breaks	-
Logo with hyperlink for site	✓	✓	-	-	-
Text on website sponsorship tab	75	50	40	-	-
Speaking slot	✓ ✓	✓	✓	-	-
Logo on conference welcome bag	✓	-	-	-	-
Insert in welcome bag	✓	✓	-	-	-
Logo on Event App.	✓	✓	✓	✓	✓
Company description on Event App.	✓	✓	✓	✓	-

Questions? IBMConferences@Learnquest.com

This event is being organized as part of IBM's Global Skills Initiative by LearnQuest, an IBM Global Training Provider, in collaboration with the IBM Analytics team.