

# Your adventure has begun!

## World of Watson 2016

#ibmwow

Mandalay Bay, Las Vegas  
October 23-27, 2016

The PSP Channel Support Management team is pleased to invite our SVP Primary Support Provider community to IBM World of Watson 2016. Let's Connect! Email [WW-CSM@wwpdl.vnet.ibm.com](mailto:WW-CSM@wwpdl.vnet.ibm.com) for more information.

### IBM Primary Support Provider Ancillary Meeting Business Update and S&S Executive Roundtable

10/25/2015, 2:00-3:00pm, Mandalay Bay – Lagoon I

This meeting is targeted for the Software Value Plus Primary Support Provider community and VADs. This session will provide a program update and give you an opportunity to meet with S&S Executives. Take advantage of this opportunity to share your experiences and engage IBM on how to optimize PSP business success.

### Engage IBM PSP Channel Support Management (CSM) Meet with a PSP CSM

Smarter Support Zone, Booth #208

Take the opportunity to schedule a meeting with an IBM PSP Channel Support Manager at the **IBM Smarter Support Zone** located in the **Cognitive Concourse**. Stop by the Smarter Support registration desk or e-mail [WW-CSM@wwpdl.vnet.ibm.com](mailto:WW-CSM@wwpdl.vnet.ibm.com) to request a meetup.

### 2016 PSP CSM Conference Team



Tom Ruiz, CSM North America  
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### CSM Conference Office Hours

Smarter Support Zone, Booth #208

CSM will be conducting office hours at the **IBM Smarter Support Zone** located in the **Cognitive Concourse**. Visit our support hands-on-labs, network with the support experts, and visit with a Channel Support Manager for any questions. We are here for you!

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