Blockchain basics: Introduction to distributed ledgers

Get to know this game-changing technology and how to start using it

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Everyone is placing bets on how the blockchain technology will revolutionize the way organizations and institutions transact business. Let's look at how a blockchain network operates, how you can take advantage of it, and how IBM is helping to advance the technology.

Everyone is watching how blockchain's distributed ledger technology is revolutionizing the way organizations conduct their business transactions.

Kick-start your exploration of distributed ledger technology with the new IBM Blockchain Platform Starter Plan

Let's look at how a blockchain network operates, how you can take advantage of it, and how IBM and other companies are collaborating to advance the technology across a spectrum of industries. First, a little background is in order.

What is a distributed ledger?

A distributed ledger is a type of database that is shared, replicated, and synchronized among the members of a decentralized network. The distributed ledger records the transactions, such as the exchange of assets or data, among the participants in the network.

Participants in the network govern and agree by consensus on the updates to the records in the ledger. No central authority or third-party mediator, such as a financial institution or clearinghouse, is involved. Every record in the distributed ledger has a timestamp and unique cryptographic signature, thus making the ledger an auditable, immutable history of all transactions in the network.

The role of business ledgers

In today's connected and integrated world, economic activity takes place in business networks that span national, geographic, and jurisdictional boundaries. Business networks typically come
together at marketplaces where the **participants**, such as producers, consumers, suppliers, partners, market makers/enablers, and other stakeholders own, control, and exercise their rights, privileges, and entitlements on objects of value known as **assets**.

Assets can be tangible and physical, such as cars, homes, or strawberries, or intangible and virtual, such as deeds, patents, and stock certificates. Asset ownership and transfers are the **transactions** that create value in a business network.

Transactions typically involve various participants like buyers, sellers, and intermediaries (such as banks, auditors, or notaries) whose business agreements and contracts are recorded in **ledgers**. A business typically uses multiple ledgers to keep track of asset ownership and asset transfers between participants in its various lines of businesses. Ledgers are the systems of record for a business's economic activities and interests.

A typical ledger looks something like this:

<table>
<thead>
<tr>
<th>ACCOUNT TYPE</th>
<th>CASH</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRANSACTION DATE</td>
<td>TRANSACTION DETAIL</td>
</tr>
<tr>
<td>1/1/16</td>
<td>Expenses for Jan</td>
</tr>
<tr>
<td>2/1/16</td>
<td>Tax withheld</td>
</tr>
</tbody>
</table>

**Problems with current business ledgers**

Current business ledgers in use today are deficient in many ways. They are inefficient, costly, and subject to misuse and tampering. Lack of transparency, as well as susceptibility to corruption and fraud, lead to disputes. Having to resolve disputes and possibly reverse transactions or provide insurance for transactions is costly. These risks and uncertainties contribute to missed business opportunities.

Furthermore, out-of-sync copies of business ledgers on each network participant's own systems lead to faulty business decisions made on temporary, incorrect data. At best, the ability to make a fully informed decision is delayed while differing copies of the ledgers are reconciled.

**What is blockchain, exactly?**

Now, could you explain "blockchain" to someone?

If you hesitated, you're not alone! Our Blockchain primer really breaks it down. Read it and you'll be ready to regale your family, neighbors, and co-workers with your new-found fluency!

A blockchain is a tamper-evident, shared digital ledger that records transactions in a public or private peer-to-peer network. Distributed to all member nodes in the network, the ledger permanently records, in a sequential chain of cryptographic hash-linked **blocks**, the history of asset exchanges that take place between the peers in the network.
All the confirmed and validated transaction blocks are linked and chained from the beginning of the chain to the most current block, hence the name *blockchain*. The blockchain thus acts as a single source of truth, and members in a blockchain network can view only those transactions that are relevant to them.

**How does a blockchain network work?**

Instead of relying on a third party, such as a financial institution, to mediate transactions, member nodes in a blockchain network use a consensus protocol to agree on ledger content, and cryptographic hashes and digital signatures to ensure the integrity of transactions.

*Consensus* ensures that the shared ledgers are exact copies, and lowers the risk of fraudulent transactions, because tampering would have to occur across many places at exactly the same time. *Cryptographic hashes*, such as the SHA256 computational algorithm, ensure that any alteration to transaction input — even the most minuscule change — results in a different hash value being computed, which indicates potentially compromised transaction input. *Digital signatures* ensure that transactions originated from senders (signed with private keys) and not imposters.

The decentralized peer-to-peer blockchain network prevents any single participant or group of participants from controlling the underlying infrastructure or undermining the entire system. Participants in the network are all equal, adhering to the same protocols. They can be individuals, state actors, organizations, or a combination of all these types of participants.

At its core, the system records the chronological order of transactions with all nodes agreeing to the validity of transactions using the chosen consensus model. The result is transactions that cannot be altered or reversed, unless the change is agreed to by all members in the network in a subsequent transaction.

**Kick-start your own blockchain network now with the new IBM Blockchain Platform Starter Plan**

**What are the business benefits of blockchain?**

In legacy business networks, all participants maintain their own ledgers with duplication and discrepancies that result in disputes, increased settlement times, and the need for intermediaries with their associated overhead costs. However, by using blockchain-based shared ledgers, where transactions cannot be altered once validated by consensus and written to the ledger, businesses can *save time and costs while reducing risks*.

Blockchain consensus mechanisms provide the benefits of a consolidated, consistent dataset with reduced errors, near-real-time reference data, and the flexibility for participants to change the descriptions of the assets they own.
Because no one participating member owns the source of origin for information contained in the shared ledger, blockchain technologies lead to increased trust and integrity in the flow of transaction information among the participating members.

Immutability mechanisms of blockchain technologies lead to lowered cost of audit and regulatory compliance with improved transparency. And because contracts being executed on business networks using blockchain technologies are automated and final, businesses benefit from increased speed of execution, reduced costs, and less risk, all of which enables businesses to build new revenue streams to interact with clients.

What's a good blockchain use case?

Is blockchain is right for you?

To view this video, What makes a good blockchain solution?, please access the online version of the article. If this article is in the developerWorks archives, the video is no longer accessible.

Blockchain was first introduced to the market as the technology underpinning Bitcoin exchanges, but its practical uses in the world of business extend far beyond cryptocurrency transactions. For example, in finance, blockchain networks allow securities trades to be settled in minutes rather than days. In supply chains, blockchain networks allow the flow of goods and payments to be tracked and logged in real time.

To determine whether your use case is a good fit for blockchain, ask yourself these questions:

1. Is a business network involved?
2. Is consensus used to validate transactions?
3. Is an audit trail, or provenance, required?
4. Must the record of transactions be immutable, or tamper proof?
5. Should dispute resolution be final?

If you answered yes to the first question and to at least one other, then your use case would benefit from blockchain technology. A network always needs to be involved for blockchain to be the right solution, but the network can take many forms. The network can be between organizations, such as a supply chain, or the network can be within an organization. Within an organization, a blockchain network could be used to share reference data between divisions or to create an audit or compliance network, for example. The network can also exist between individuals, who might need to store data, digital assets, or contracts on the blockchain, for example.

See industry examples of how diverse organizations — in banking and financial markets, supply chain, healthcare, and transportation, for example — are adopting blockchain to support new business models.

What is Hyperledger?

Hyperledger is an open source effort to advance cross-industry blockchain technologies for business use. It's a global collaboration, hosted by The Linux Foundation®, including leaders
in finance, banking, Internet of Things, supply chain, manufacturing, and technology. These 183+ diverse members and 9 ongoing projects, including Hyperledger Fabric and Hyperledger Composer, work in concert to create an open, standardized, and enterprise-grade distributed ledger framework and code base.

The Hyperledger Fabric framework supports distributed ledger solutions on permissioned networks, where the members are known to each other, for a wide range of industries. Its modular architecture maximizes the confidentiality, resilience, and flexibility of blockchain solutions. Hyperledger Composer is a set of free, open source tools for quickly prototyping, defining, and testing a Hyperledger Fabric blockchain network and writing applications to interact with it.

The IBM Blockchain Platform runs on the Hyperledger Fabric framework and integrates the Hyperledger Composer toolset as the "IBM Blockchain Platform: Develop" tools. Learn more about Hyperledger Fabric and the IBM Blockchain Platform.

Enterprise blockchain requirements

IBM's perspective on blockchain technology

We believe that blockchain is a truly disruptive technology that can transform business networks. We also believe that this innovation has to happen in the open, collaborating with other technology companies and industries. To this end, IBM continues to contribute code to several active Hyperledger projects.

From IBM's perspective, industrial-grade blockchain technologies have the following characteristics:

- A shared, permissioned ledger is the append-only system of record (SOR) and single source of truth. It is visible to the authenticated members in the business network channels.
- A consensus protocol agreed to by all participating members of the business network ensures that the ledger is updated only with network-verified transactions.
- Cryptography ensures tamper-proof security, authentication, and integrity of transactions.
- Chaincode (also called smart contracts) encapsulates participant terms of agreement for the business that takes place on the network; chaincode is stored on the validating peer nodes in the blockchain.

In addition to these attributes, enterprise blockchain technology needs to meet key industry requirements such as performance, verified identities, and private and confidential transactions. Hyperledger Fabric has been architected to meet these needs. It is also designed with a pluggable consensus model, allowing businesses to select an optimal algorithm for their networks.

How do I get started?

IBM is the leader in secure open-source blockchain solutions built for the enterprise. As an early member of the Linux Foundation's Hyperledger Project, IBM is dedicated to supporting
the development of openly governed blockchains. IBM has worked with over 400 clients across financial services, supply chains, IoT, risk management, digital rights management, and healthcare to implement blockchain applications delivered via the IBM Cloud.

IBM offers a flexible platform and secure infrastructure to help you develop, govern, and operate your enterprise blockchain network. Over 40 active networks with multiple organizations are using the IBM Blockchain Platform to exchange assets every day and improve business processes ranging from food safety to trade efficiencies and digital payments. Learn about IBM Blockchain solutions, and see how you can start using blockchain in your business today.

If you're a developer, the easiest, most economical way to learn your way around a real business blockchain and start developing blockchain skills and applications now is to sign up for the IBM Blockchain Platform Starter Plan. With the new Starter Plan, you can quickly spin up a blockchain pre-production network, deploy sample applications, and develop and deploy client applications.

**Accelerate your blockchain development skills with the new IBM Blockchain Platform Starter Plan**

**Conclusion**

Blockchain technologies represent a fundamentally new way to transact business. They usher in a robust and smart next generation of applications for the registry and exchange of physical, virtual, tangible, and intangible assets. Thanks to the key concepts of cryptographic security, decentralized consensus, and a shared public ledger (with its properly controlled and permissioned visibility), blockchain technologies can profoundly change the way we organize our economic, social, political, and scientific activities.

**Next steps**

We'll conclude this introduction to distributed ledgers with six great ways to continue your blockchain odyssey:

- Explore blockchain technology by getting your hands on code! With the new IBM Blockchain Platform Starter Plan, you can quickly spin up a blockchain pre-production network, deploy sample applications, and develop and deploy client applications. Get started!

- Stay in the know with the Blockchain Newsletter from developerWorks. Check out the current issue and subscribe.

- Stop by the Blockchain Developer Center on developerWorks. It's your source for free tools and tutorials, along with code and community support, for developing and deploying blockchain solutions for business.

- Take the Blockchain essentials course for developers to learn the ins and outs of asset transfers. At the end of the free, self-paced course, take a quiz, get a badge, and start planning useful blockchain applications for your business network.
• Advance to the **IBM Blockchain foundation developer course**, a free 6-hour course that expands on "Blockchain essentials" and provides a more detailed picture of the components and architecture of blockchain business networks, as well as experience building a network and creating an application.

• Check out the many **blockchain code patterns**, which provide roadmaps for solving complex problems, and include overviews, architecture diagrams, process flows, repo pointers, and additional reading.

*This content was originally published on IBM developerWorks on May 9, 2016.*
Downloadable resources

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<td>What it is, how it works</td>
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