

Fans of IBM zSystems

# Get Involved

Share your passion for IBM zSystems  
& build your eminence!



# Fans of IBM zSystems Be An Inspiration. Be A Fan.

Passionate about IBM zSystem? Share your knowledge and expertise with our global community!

This document outlines current advocacy opportunities. To find out more about Fans of IBM zSystems, click on any of the links below:

[Getting Started](#)

[Earn Badges](#)

[Advocacy Help](#)

[FAQs](#)

## The Many Ways You Can Advocate



### Mentor

- Students
- [New to zSystems Members](#)
- [IBM zSystems Community](#)



### Present

- Conferences
- Workshops
- Webinars



### Host

- Webinars
- Events



### Create

- [IBM zSystems Technical Content](#) on:
  - Blogs
  - Videos
  - Articles



### Translate

- [IBM zSystems Technical Content](#) from:
  - English to other language
  - Other language to English



### Contribute

- Open Source



### Moderate

- User Groups (e.g., [IBM Z](#) and [LinuxONE](#) community, or external [IBM zSystems user groups](#))



### Teach

- [IBM zSystems Class](#)

Advocacy Opportunity

# Fans of IBM zSystems Hub

# 01

## What:

Empower at least one additional colleague or friend to join as a member of the [Fans of IBM zSystems Hub](#) so they can share their voice too! >>>

**[ibm.biz/fansofibmzsystems](https://ibm.biz/fansofibmzsystems)**

## Ideas:

- Invite your friend to join the community so they can build their personal eminence too.
- Tell your colleague about the benefits of joining Fans of IBM zSystems, including:
  - Earning industry recognized badges
  - Exclusive member webinars and events
  - Networking and mentoring opportunities

## Call to Action:

Join Fans of IBM zSystems Hub with me >>> [ibm.biz/fansofibmzsystems](https://ibm.biz/fansofibmzsystems)



# Advocacy Opportunity

# Event Amplification 02

## What:

Drive the community to watch IBM z16 Day SE video replays at [ibm.biz/ibmz16day-replays](https://ibm.biz/ibmz16day-replays)

## Ideas:

Write a blog or article about IBM z16 Day SE. Below are some content ideas.

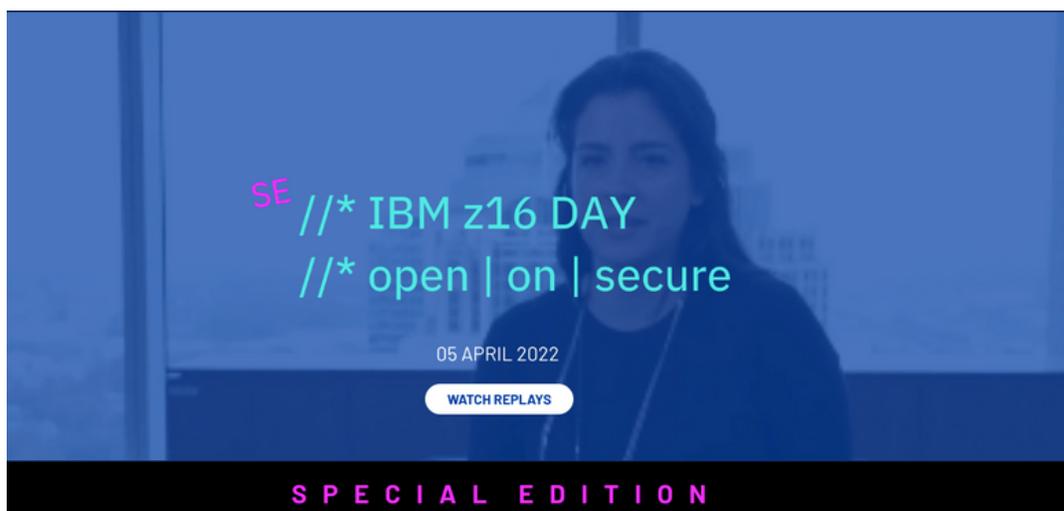
- What were some of your favorite or most useful sessions?
- What did you learn or what were your key takeaways from the conference?
- Why should someone watch the video replays?

## Call to Action:

Watch IBM z16 Day SE video replays >>> [ibm.biz/ibmz16day-replays](https://ibm.biz/ibmz16day-replays)

## Tips

- Writing a blog or article gets you a step closer to earning a [badge!](#)
- Socialize your blog or article to your community through your social channels to increase views
- Not sure where to publish? You can do so in the Fans of IBM zSystems Hub or through LinkedIn “Write article”
- Include hashtags #IBMz16Day #developers #hybridcloud #AI #modernization



# 03

Advocacy Opportunity

## IBM Z and Cloud Modernization Center

### What:

Amplify the IBM Z and Cloud Modernization Center

### Ideas:

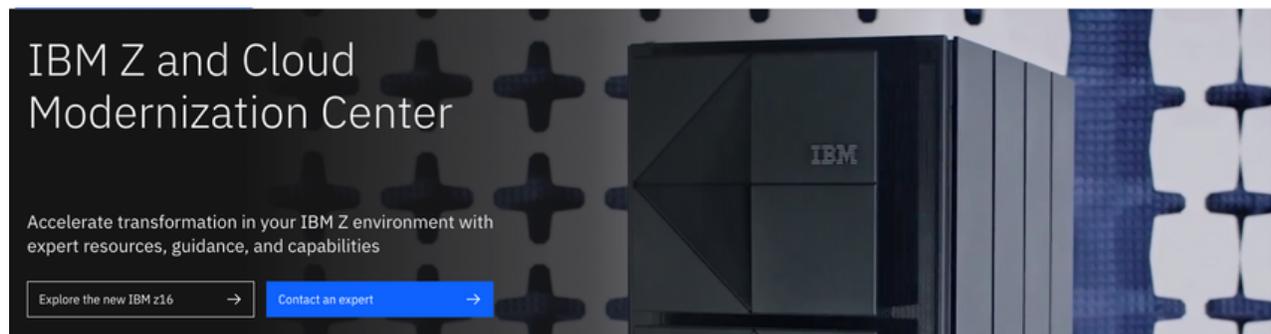
- Speak at an event about your modernization and digital transformation journey.
- Write a blog or article about hybrid cloud.
- Host a webinar or create a podcast.

### Call to Action:

Explore the IBM Z and Cloud Modernization Center: [ibm.biz/modcenter](https://ibm.biz/modcenter)

### Tips

- [IBM Z and Cloud Modernization Center](https://ibm.biz/modcenter) has a wealth of useful information and data that you can use as content.
- Need more resources? Find them [here](#).



Gain over 2.5X the value of public cloud alone with IBM Z in hybrid cloud

[Maximize value with IBM Z](#) →

**74%**

Believe the mainframe has long-term viability as a strategic platform for their organizations. <sup>2</sup>

**91%**

Identified expanding their mainframe footprints as a moderate or critical priority in the next 12 months. <sup>2</sup>

# 04 Advocacy Opportunity

## IBM Z Xplore

### What:

Get your friends and colleagues to learn from and all about [IBM Z Xplore](#).

### Ideas:

- Reach out to your community about the benefits of IBM Z Xplore learning platform:
  - Gain unique skills required for enterprise systems.
  - Learn how to code and build innovations using the mainframe.
  - Earn Digital Badges.
  - Find employment opportunities.
- Coming Soon! Get your friends to join the IBM Z Xplore Student Contest (Fall of 2022)

### Call to Action:

Develop enterprise computing and code skills with [IBM Z Xplore](#)!

### LinkedIn Posts

For IBM Z Xplore only! Creating three posts on LinkedIn counts as one act of advocacy towards your Advocacy Badge. Here are some sample posts to get your started.

Use this [social toolkit](#) to get started!



# Advocacy Opportunity **05**

## Forum Support / Moderation

### **What:**

Volunteer as a forum moderator or share your expertise as a IBM Z and LinuxOne Subject Matter Expert (SME) by supporting forum / discussion threads and responding to questions actively.

### **Suggested Forum / Discussion Board:**

- [IBM Z and LinuxONE Community](#)
- [Stack Overflow](#)
- [Reddit](#)

### **Tips**

- There are various user groups and discussion boards in the [IBM Z and LinuxOne Community](#) – find one or more that fits with your interest and expertise!
- Not a forum or discussion moderator? Not a problem! Using your expertise to actively address questions from the community counts too.
- Already contributing to a discussion board or forum? Simply share with us information about your contribution to start earning badges.

# 06 Advocacy Opportunity Mentoring

## **What:**

Mentor a student, career returner or new to zSystems by sharing your knowledge, experience and expertise.

## **Mentorship Opportunities:**

Coming Soon! Mentorship opportunity with IBM zSystems Student Ambassadors.

## **Tips**

- Mentor a student from your alma mater or in your local community.
- Encourage your mentee to join the IBM Z and LinuxOne Community if they have not done so.
- Set a cadence to meet with your mentee, depending on how much time you have. Weekly, fortnightly, monthly... whatever works for both of you!



A mentor is someone who sees more talent and ability within you, than you see in yourself, and helps bring it out of you.

Bob Proctor

# Advocacy Opportunity

# Content Translation 07

## What:

Translate technical content and IBM zSystems blogs and materials from English to other language or from other language to English.

## Translation Opportunities

- [Getting start with IBM LinuxONE](#)
- [IBM zSystems Articles](#)
- [IBM zSystems Fundamentals](#)
- [IBM Z and LinuxONE Community Blogs](#)

## Tips

- Upload your translated content to [Fans of IBM zSystems Hub](#) (Blog Entries)
- Share with your community via social media channels, forums, discussion boards etc on the good work you have done!
- Keep a look out for new IBM zSystems content on <https://developer.ibm.com/>

# 08 Advocacy Opportunity

# Content Contribution

## What:

Write a blog or article, create a podcast or video, about IBM zSystems!

## Topic Ideas (must be IBM zSystems related):

- Hybrid cloud, AI
- Modernization and Digital Transformation
- Personal journey with IBM zSystems
- Success stories of IBM zSystems implementation
- Latest developments with IBM zSystems
- Inspiration and learning

## Tips

- Keep a lookout for what's trending and new on [IBM Z and LinuxONE Community](#).
- Content creation is an excellent way to build your professional profile and eminence; socialize your content with your professional community through various platforms.
- Post your blog on [Fans of IBM zSystems](#). Here's [how](#).

# Advocacy Opportunity **09**

## Present or Host

### **What:**

- Speak about IBM zSystems at events, including conferences, workshops, webinars etc.
- Host an event or webinar.

### **Speaking Opportunities:**

- [Open Mainframe Summit](#)
- [GSE UK Conference](#)
- [SHARE Webcast](#)
- IBM zSystems Signature Event (Call for papers coming soon!)

### **Event Hosting Ideas:**

- Form, join or volunteer to manage a meet-up group
- Find local opportunities, e.g. host a session about IBM zSystems to students in your community, organize an event with reskillers.

### **Tips**

- Let your community know that you are speaking or hosting an event to create more buzz and build your personal branding and eminence.

# Thank you for being an inspiration!

**Questions? Need more information?  
We are here to help!**

Reach out to:

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