

IBM zSystems Career Connection – University Outreach Template

[Name of Professor / Dean / Contact],

Hope you had a wonderful summer! As you get ready to head back to school, I want to share a great career opportunity for your students. We have some amazing events taking place this fall and would like you to participate.

We are traveling to universities to host Enterprise Computing Events which will illustrate the numerous careers available to your students. The two-hour event will focus on employment opportunities in technology, focusing on Mainframe and Application Developer roles for our clients.

Then, at the end of October, we will be sponsoring a Virtual Career Fair on 10/26. All students who are interested in tech careers are welcome! The career fair is especially beneficial for graduating seniors who will be seeking employment.

We would honor the opportunity to visit and host an Enterprise Computing Overview session anytime August to October; whatever works in your schedule. If you can share a date with us, we will provide the rest.

Here is the event agenda:

- **Event Title:** IBM zSystems Enterprise Computing – Career4U!
- **Date:** TBD by the University – dates between 8/15 and 10/31
- **Length:** 2 hours
- **Location:** Room at the University
- **Participants:** Any students who would like to learn more about Enterprise Computing
- **Event topics:**
 - o Welcome / Introduction: 5 min
 - o Welcome to Enterprise Computing and IBM zSystems: 10 min
 - o Rock your Career presentation: 10 min
 - o Local IBM zSystems Client to present: 15 min: Client will share how they use the mainframe and the skills they look for in hiring employees.
 - o New to Z Guest Speaker: 10 min. Speaker will share how they got started on the mainframe, tips and tricks to finding the perfect role, share “a day in the life of a mainframer”.
 - o IBM Z Xplore: 30 min - Students will learn how to access IBM zSystems Premier Learning Platform, how to earn industry recognized badges, and register to get started.
 - o Fall Virtual Career Fair Day discussion: 10 min. Students will learn how to participate in the virtual career fair and be potentially interviewed by clients.
 - o Q&A: 10 min
 - o Snacks & Drinks provided by IBM
 - o Swag provided by IBM

Please let me know if we can plan an event at your school, I would love to meet you and any students who can attend!