

# Partner Day - IBM TechXchange Summit EMEA

January 22, 2024, Barcelona International Convention Centre, Sandbox Mainstage

IBM TechXchange

As part of IBM TechXchange Summit EMEA, on the pre-conference day, January 22, join us for a full day of technical sessions designed just for partners. On the agenda: exploring IBM watsonx; exciting sessions about the adoption of Generative AI and emerging open technologies, partner success stories, "Hidden Technical Gems" in Partner Plus.

<b>Who can attend Partner Day?</b> IBM Business Partners who are attending the IBM TechXchange Summit EMEA January 22-25, 2024.	9:00-11:00am	<b>Networking + Partner Day Check in.</b> <i>Refreshments served.</i>
	11:00am -12:00pm	<b>Partner Day Welcome &amp; Session:</b> Accelerate partner-led wins in AI & Hybrid Cloud including partner success stories and demonstrations. <a href="#">Session 2115</a> <u>Welcome:</u> Ayal Steinberg   GM, Technical Community & Client Engineering WW Ralph Demuth   VP, Technology Technical Sales, EMEA <u>Session Lead:</u> Savio Rodrigues   VP, IBM Ecosystem Engineering & Developer Advocacy WW
	12:00-1:00pm	<b>Lunch + Networking</b>
	1:00-1:30pm	<b>Partner Day Sponsor Session: Arrow</b> <a href="#">Session 2124</a> Christian Pallinder, Terje Lindholm
	1:30-2:00pm	<b>Full Stack: How to Build AI Apps with watsonx.ai, watsonx.data + watsonx.governance.</b> <a href="#">Session 2117</a> Nicholas Renotte   Chief AI Engineer, Client Engineering - watsonx, IBM Technology, WW
	2:00- 2:30pm	<b>How the IBM Technology Zone can accelerate your deal velocity and reduce your costs.</b> <a href="#">Session 2118</a> John Steiner   VP, WW IBM Technology Zone
	2:30-3:00pm	<b>RFP Assistant Tool for IBM Business Partners.</b> <a href="#">Session 2119</a> Salla Saarinen   IBM AI Engineer with Joanna Frankiewicz, Anastasia Arnaut , Amela Peku, Harshita Pandey  IBM PTS team
	3:00-3:30pm	<b>Break + Networking.</b> <i>Refreshments served.</i>
	3:30-4:00pm	<b>Discover the Hidden Technical Gems in Partner Plus.</b> <a href="#">Session 2120</a> Tomomi Yoshioka   Director, IBM EO Ecosystem, IBM WW, Heiko Schmid   Global Program Director, Partner Ecosystem WW
	4:00-4:30pm	<b>Unlocking the additional value for IoT. Use Cases with Watsonx Generative AI chatbot</b> <a href="#">Session 2121</a> Felix Augenstein   IBM Client Engineering AI Engineer + Customer Care, Dr. Kanishk Chaturvedi, Software AG
<b>Partner Plus We're Here For You</b> Meet ups all day; Individual & Small Groups re: Partner Plus related questions	4:30-5:00pm	<b>Partner use case: Apendo x IBM Build.</b> <a href="#">Session 2122</a> Dawn Herndon   VP, ISV + Build Partnerships, IBM with Marcus Norberg , Apendo
	5:00-5:30pm	<b>Partner Day Sponsor Session. TD Synnex: Fast Track your Data with Destination AI + watsonx</b> <a href="#">Session 2123</a> Craig Smith, TD Synnex
	5:30-7:30pm	<b>Partner Networking Event.</b> David Stokes, General Manager, Partner Ecosystem EMEA kicks off the evening networking event. <i>Refreshments served.</i>

