Partner Day
IBM TechXchange Summit EMEA

January 22, 2024, Barcelona International Convention Centre

As part of IBM TechXchange Summit EMEA, on the pre-conference day, January 22, join us for a full day of technical sessions designed just for partners. On the agenda: exploring IBM watsonx; exciting sessions about the adoption of Generative AI and emerging open technologies, partner success stories, "Hidden Technical Gems" in Partner Plus and much more.

Who can attend Partner Day?
IBM Business Partners who are attending the IBM TechXchange Summit EMEA January 22-25, 2024.

Partner Plus
We're Here For You
Meet ups all day; Individual & Small Groups re: Partner Plus related questions

Time	Session
9:00-11:00am	**Networking + Partner Day Check in.** *Refreshments served.*
11:00am -12:00pm	**Partner Day Welcome & Session: Accelerate partner-led wins in AI & Hybrid Cloud including partner success stories and demonstrations** Welcome: Jason Gartner | CTO, Technical Sales & Client Engineering WW Ralph Demuth | VP, Technology Technical Sales, EMEA Session Lead: Savio Rodrigues | VP, IBM Ecosystem Engineering & Developer Advocacy WW
12:00-1:30pm	Lunch + Networking
1:30-2:00pm	Full Stack: How to Build AI Apps with watsonx.ai, watsonx.data and watsonx.governance Nicholas Renotte | Chief AI Engineer, Client Engineering - watsonx, IBM Technology, WW
2:00- 2:30pm	**How the IBM Technology Zone can accelerate your deal velocity and reduce your costs** John Steiner | VP, WW IBM Technology Zone
2:30-3:00pm	**RFP Assistant Tool for IBM Business Partners** Partner Technical Sales Leaders from EMEA
3:00-3:30pm	Break + Networking. *Refreshments served.*
3:30-4:00pm	**Discover the Hidden Technical Gems in Partner Plus** Tomomi Yoshioka | Director, IBM EO Ecosystem, IBM WW Heiko Schmid | Principal, IBM EO Partner Ecosystem WW
4:00-4:30pm	**How to use Proof of Experiences to win more. Partner use case: Software AG** Christoph Maier | Leader IBM Client Eng. DACH, Dr.Kanishk Chaturvedi | IoT Solutions Architect
4:30-5:00pm	**Partner use case: Apendo x IBM Build** Dawn Herndon | VP, ISV + Build Partnerships, IBM with Johan Ekber | CEO, Apendo
5:00-6:00pm	**Data and AI Hot Topics** Sponsor Distributor Session with Panel
6:00-7:30pm	Networking Event. *Refreshments served.*