

IBM Data Science and Business Analytics Platform delivers capabilities from across the IBM portfolio for descriptive, diagnostic, predictive, and prescriptive analytics

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Overview

IBM^(R) Data Science and Business Analytics Platform gives clients a simple way to acquire and leverage key offerings from across the IBM portfolio that help data scientists, business analysts, and line-of-business users understand, analyze, and visualize information.

The Data Science and Business Analytics Platform offering includes access to the following:

- IBM Cognos^(R) Analytics integrates reporting, modeling, dashboards, analysis, stories, and event management into a governed analytics solution so that you can understand your organization's data and make effective business decisions.
- IBM Data Science Experience Local in on-premises or private cloud solutions that provide a collaborative machine learning platform for teams to explore, model, and deploy data solutions using the top open source tools.
- IBM SPSS^(R) Modeler offers a data science platform that helps you build accurate predictive models quickly and deliver predictive intelligence to individuals, groups, systems, and the enterprise.
- IBM Planning Analytics Local provides a fast, easy, flexible, and complete planning and analytics solution that helps you drive efficiency, deliver foresight, and steer business performance.
- IBM ILOG^(R) CPLEX^(R) Optimization Studio provides a model development toolkit for mathematical and constraint programming to optimize business decisions.

In addition, IBM is introducing a new consumption model, FlexPoints. With FlexPoints, products within the platform are valued at a number of FlexPoints. You can purchase in packs of 1000 FlexPoints to use points across the products in the platforms according to your needs. Because your needs can change over time, FlexPoints enable a flexible consumption model for all the products within each platform. This allows you to deploy FlexPoints on specific products today, and other products tomorrow, as you demand additional applications.

Key prerequisites

The solution can be easily deployed in a wide variety of environments. For details, see the [Software requirements](#) section.

Planned availability date

January 25, 2018

Accessibility by people with disabilities

A US Section 508 Voluntary Product Accessibility Template (VPAT), containing details about accessibility compliance, can be found on the [Product accessibility information](#) website.

Reference information

For more information about Cognos Analytics, see Software Announcement [AP15-0488](#), dated December 22, 2015.

For more information about Data Science Experience Local, see Software Announcement [AP17-0447](#), dated September 12, 2017.

For more information about SPSS Modeler, see Software Announcement [AP17-0129](#), dated June 13, 2017.

For more information about Planning Analytics, see Software Announcement [AP16-0334](#), dated December 06, 2016.

For more information about ILOG CPLEX Optimization Studio, see Software Announcement [AP17-0331](#), dated October 17, 2017.

Program number

Program number	VRM	Program name
5737-G35	1.1.0	IBM Data Science and Business Analytics Platform

Offering Information

Product information is available on the [IBM Offering Information](#) website.

More information is also available on the [Passport Advantage^{\(R\)} and Passport Advantage Express^{\(R\)}](#) website.

Publications

None.

Technical information

Specified operating environment

Software requirements

The detailed software requirements are separate for each included offering and can be found in their respective documentation. To obtain the current information for

supported software levels, including recommended maintenance levels, go to the following websites:

- Cognos Analytics: See [IBM Cognos Analytics 11.0.0 Supported Software Environments](#)
- Data Science Experience Local: See [System requirements for Data Science Experience Local](#)
- SPSS Modeler: See [IBM SPSS Modeler 18.1.1.0](#)
- SPSS Collaboration and Deployment Service: See [IBM SPSS Collaboration and Deployment Services 8.1.1.0](#)
- SPSS Analytic Server: See [IBM SPSS Analytic Server 3.1.1](#)
- Planning Analytics: See [Software Environments for IBM Planning Analytics 2.0 Local](#)
- ILog CPLEX Optimization Studio: See [Detailed System Requirements for IBM ILOG CPLEX Optimization Studio](#)

IBM Electronic Support

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You can also access the [IBM Support Portal](#) page and the online [Service requests and PMRs](#) tool for more support.

Planning information

Packaging

This offering is delivered through the internet as an electronic download. There is no physical media.

Ordering information

This product is only available through Passport Advantage. It is not available as shrinkwrap.

These products may only be sold directly by IBM or by authorized IBM Business Partners for Channel Value Rewards.

More information can be found on the [IBM Channel Value Rewards](#) website.

To locate IBM Business Partners for Channel Value Rewards in your geography for a specific Channel Value Rewards portfolio, go to the [Find a Business Partner](#) page.

Product group: Data Science Experience

Product: IBM Data Science and Business Analytics Platform (5737-G35)

Product category: Data Science Experience

Passport Advantage

Program name/Description	Part number
IBM Data Science and Business Analytics Platform 1000 FlexPoints License + SW Subscription & Support 12 Months	D1WRELL

Program name/Description	Part number
IBM Data Science and Business Analytics Platform 1000 FlexPoints Annual SW Subscription & Support Renewal	E0P6ZLL
IBM Data Science and Business Analytics Platform 1000 FlexPoints SW Subscription & Support Reinstatement 12 Months	D1WRFL

Cross-platform product for use on IBM Z

Order the part numbers that follow when the product is used for either the development of code that will be deployed on IBM Z servers or when the product will be communicating or transferring data between a distributed server and an IBM Z server. Otherwise, order from the other set of part numbers in this announcement. This set of part numbers provides the identical supply and authorization as the other set in this announcement.

Description	Part number
IBM Data Science and Business Analytics Platform for IBM Z 1000 FlexPoints License + SW Subscription & Support 12 Months	D1WRHLL
IBM Data Science and Business Analytics Platform for IBM Z 1000 FlexPoints Annual SW Subscription & Support Renewal	E0P70LL
IBM Data Science and Business Analytics Platform for IBM Z 1000 FlexPoints SW Subscription & Support Reinstatement 12 Months	D1WRILL

Charge metric

Program name	PID number	Charge metric
IBM Data Science and Business Analytics Platform	5737-G35	FlexPoint

FlexPoint

FlexPoint is a unit of measure by which the Program can be licensed. A FlexPoint is a common unit of value for the Bundled Programs. Sufficient FlexPoint entitlements must be obtained to cover the total number of entitlements required for Licensee's Authorized Use of the Bundled Programs.

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License Information number

L-KLSY-ASVTJY

See the [License Information documents](#) page on the IBM Software License Agreement website for more information.

Limited warranty applies

Yes

Limited warranty

IBM warrants that when the program is used in the specified operating environment, it will conform to its specifications. The warranty applies only to the unmodified portion of the program. IBM does not warrant uninterrupted or error-free operation of the program or that IBM will correct all program defects. You are responsible for the results obtained from the use of the program.

IBM provides you with access to IBM databases containing information on known program defects, defect corrections, restrictions, and bypasses at no additional charge. For further information, see the [IBM Software Support Handbook](#).

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Program technical support

Technical support of a program version or release of a specific program within this offering will be available as long as:

- The program is still supported
- Your Software Subscription and Support for this offering is in effect

This technical support allows you to obtain assistance (by telephone or electronic means) from IBM for product-specific, task-oriented questions regarding the installation and operation of the program product. Software Subscription and Support also provides you with access to updates (modifications or fixes), releases, and versions of the program. You will be notified, through an announcement letter, of discontinuance of support with 12 months' notice. If you require additional technical support from IBM, including an extension of support beyond the discontinuance date, contact your IBM representative or IBM Business Partner. This extension may be available for a fee.

For additional information on the IBM Software Support Lifecycle Policy, see the [IBM Software Support Lifecycle Policy](#) website.

Money-back guarantee

If for any reason you are dissatisfied with the program and you are the original licensee, you may obtain a refund of the amount you paid for it, if within 30 days of your invoice date you return the program and its PoE to the party from whom you obtained it. If you downloaded the program, you may contact the party from whom you acquired it for instructions on how to obtain the refund.

For clarification, note that (1) for programs acquired under the IBM International Passport Advantage offering, this term applies only to your first acquisition of the program and (2) for programs acquired under any of IBM's On/Off Capacity on Demand (On/Off CoD) software offerings, this term does not apply since these offerings apply to programs already acquired and in use by you.

Volume orders (IVO)

No

Passport Advantage applies

Yes, information is available on the [Passport Advantage and Passport Advantage Express](#) website.

Software Subscription and Support applies

Yes. Software Subscription and Support, also referred to as Software Maintenance, is included with licenses purchased through Passport Advantage and Passport Advantage Express. Product upgrades and Technical Support are provided by the Software Subscription and Support offering as described in the Agreements. Product upgrades provide the latest versions and releases to entitled software, and Technical Support provides voice and electronic access to IBM support organizations, worldwide.

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While your Software Subscription and Support is in effect, IBM provides you assistance for your routine, short duration installation and usage (how-to) questions, and code-related questions. IBM provides assistance by telephone and, if available, electronic access, only to your information systems (IS) technical support personnel during the normal business hours (published prime shift hours) of your IBM support center. (This assistance is not available to your users.) IBM provides Severity 1 assistance 24 hours a day, 7 days a week. For additional details, see the [IBM Software Support Handbook](#). Software Subscription and Support does not include assistance for the design and development of applications, your use of programs in other than their specified operating environment, or failures caused by products for which IBM is not responsible under the applicable agreements.

Unless specified otherwise in a written agreement with you, IBM does not provide support for third-party products that were not provided by IBM. Ensure that when contacting IBM for covered support, you follow problem determination and other instructions that IBM provides, including in the [IBM Software Support Handbook](#).

For additional information about the International Passport Advantage Agreement and the IBM International Passport Advantage Express Agreement, go to the [Passport Advantage and Passport Advantage Express](#) website.

Variable charges apply

No

Educational allowance available

Not applicable.

Statement of good security practices

IT system security involves protecting systems and information through intrusion prevention, detection, and response to improper access from within and outside your enterprise. Improper access can result in information being altered, destroyed, or misappropriated or can result in misuse of your systems to attack others. Without a comprehensive approach to security, no IT system or product should be considered completely secure and no single product or security measure can be completely effective in preventing improper access. IBM systems and products are designed to be part of a regulatory compliant, comprehensive security approach, which will necessarily involve additional operational procedures, and may require other systems, products, or services to be most effective.

Important: IBM does not warrant that any systems, products, or services are immune from, or will make your enterprise immune from, the malicious or illegal conduct of any party.

IBM Electronic Services

Electronic Service Agent™ and the IBM Electronic Support web portal are dedicated to providing fast, exceptional support to organizations that have IBM Systems. The IBM Electronic Service Agent tool is a no-additional-charge tool that proactively monitors and reports hardware events, such as system errors, performance issues, and inventory. The Electronic Service Agent tool can help you stay focused on your company's strategic business initiatives, save time, and spend less effort managing day-to-day IT maintenance issues. Servers enabled with this tool can be monitored remotely around the clock by IBM Support, all at no additional cost to you.

Now integrated into the base operating system of AIX^(R) V5.3, AIX V6.1, and AIX V7.1, Electronic Service Agent is designed to automatically and electronically report system failures and utilization issues to IBM, which can result in faster problem resolution and increased availability. System configuration and inventory information collected by the Electronic Service Agent tool also can be viewed on the secure Electronic Support web portal, and used to improve problem determination and resolution by you and the IBM support team. To access the tool main menu, simply type `smitty esa_main`, and select Configure Electronic Service Agent. In addition, ESA now includes a powerful web user interface, giving the administrator easy access to status, tool settings, problem information, and filters. For more information and documentation on how to configure and use Electronic Service Agent, go to the [IBM Electronic Support](#) website.

The IBM Electronic Support portal is a single internet entry point that replaces the multiple entry points traditionally used to access IBM internet services and support. This portal enables you to gain easier access to IBM resources for assistance in resolving technical problems. The My Systems and Premium Search functions make it even easier for organizations that are Electronic Service Agent tool-enabled to track system inventory and find pertinent fixes.

Benefits

Increased uptime: The Electronic Service Agent™ tool is designed to enhance the Warranty or Maintenance Agreement by providing faster hardware error reporting and uploading system information to IBM Support. This can translate to less wasted time monitoring the symptoms, diagnosing the error, and manually calling IBM Support to open a problem record. Its 24 x 7 monitoring and reporting mean human intervention is not required to report errors.

Security: The Electronic Service Agent tool is designed to be secure in monitoring, reporting, and storing the data at IBM. The Electronic Service Agent tool is designed

to securely transmit either through the internet (HTTPS or VPN) or modem to provide organizations a single point of exit from their site. Communication is one way. Activating Electronic Service Agent does not enable IBM to call into an organization's system.

For additional information, go to the [IBM Electronic Service Agent](#) website.

More accurate reporting: Because system information and error logs are automatically uploaded to the IBM Support Center in conjunction with the service request, you are not required to find and send system information, decreasing the risk of misreported or misdiagnosed errors. Once inside IBM, problem error data is run through a data knowledge management system and knowledge articles are appended to the problem record.

Customized support: Using the IBMid entered during activation, you can view system and support information in the *My Systems and Premium Search* sections of the [IBM Electronic Support](#) page.

My Systems provides valuable reports of installed hardware and software using information collected from the systems by Electronic Service Agent. Reports are available for any system associated with your IBMid. Premium Search combines the function of search and the value of Electronic Service Agent information, providing advanced search of the technical support knowledgebase. Using Premium Search and the Electronic Service Agent information that has been collected from your system, you are able to see search results that apply specifically to your systems.

For more information on how to utilize the power of IBM Electronic Services, contact your IBM Systems Services Representative, or go to the [IBM Electronic Support](#) website.

Prices

For all local charges, contact your IBM representative.

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If you are an IBM Business Partner -- Distributor for Workstation Software acquiring products from IBM, you may link to Passport Advantage Online for resellers where you can obtain Business Partner pricing information. An IBMid and password are required to access the [IBM PartnerWorld^{\(R\)}](#) website.

Passport Advantage

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AP distribution

Country/Region	Announced
AP IOT	
ASEAN *	Yes
India/South Asia **	Yes
Australia	Yes
Hong Kong	Yes
Macao SAR of the PRC	Yes
Mongolia	Yes
New Zealand	Yes
People's Republic of China	Yes
South Korea	Yes
Taiwan	Yes
Japan IOT	
Japan	Yes

* Brunei Darussalam, Cambodia, Indonesia, Lao People's Democratic Republic, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste, and Vietnam

** Bangladesh, Bhutan, India, Maldives, Nepal, and Sri Lanka

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Corrections

(Corrected on January 17, 2018)

The Title, Overview, Program Technical Support, and Reference information sections were revised.