



# IBM Operational Decision Manager on Cloud, a new cloud offering, helps your business rapidly develop and deploy business decisions

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## At a glance

IBM<sup>(R)</sup> Operational Decision Manager (ODM) on Cloud is a collaborative, role-based cloud service to capture, automate, and manage frequently occurring, repeatable rules-based business decisions.

IBM ODM on Cloud offers a:

- Dedicated, ODM cloud environment for development, testing, and deployment
- Subscription-based consumption and delivery model

IBM ODM on Cloud is exclusively available on IBM SoftLayer<sup>(R)</sup>.

For ordering, contact your IBM representative or an IBM Business Partner. For more information, contact the Americas Call Centers at: 800-IBM-CALL (426-2255).  
Reference: VE001

## Overview

IBM ODM on Cloud is a collaborative, role-based cloud service to capture, automate, and manage frequently occurring, repeatable, rules-based business decisions. Packaged in a monthly subscription, this service provides everything you need to develop, test, and put rules into production, the IBM tooling, governance capabilities, and powerful rule engine. It is available exclusively on IBM Cloud infrastructure, managed by IBM, and delivers the market-leading Business Rules Management System (BRMS) benefits that are similar to those available in IBM ODM Standard.

IBM ODM on Cloud is built on IBM SoftLayer and delivers an environment that is both highly scalable and protected by IBM cloud security strategies to enable you to develop and deploy decision services that are ready when you are. Cloud-based solutions help eliminate typical inhibitors to start new projects, such as capital expenditures (CAPEX), hardware availability, and deep IT skills for setting up and managing systems. There is no hardware, perpetual software licenses, or installation services to purchase.

IBM ODM on Cloud offers:

- A dedicated, ODM cloud environment that is for decision service development, testing, and production
- Monthly subscriptions without the need for investment in software licenses, hardware, and ODM administration skills
- A highly available, decision service production environment
- Operations by IBM with support 24 hours a day, seven days a week
- Availability in SoftLayer data centers

IBM ODM on Cloud supports organizations in virtually every industry by:

- Automating and governing operational decision making across business processes and applications to help improve business insight and consistent outcomes.
- Easily and consistently helping business stakeholders to implement, test, and deploy decision changes to meet new market demands and policy requirements.
- Understanding how business decisions that drive operations are made.
- Applying decisions consistently across applications.

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## Key prerequisites

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IBM ODM on Cloud requires an Internet connection and a workstation that is capable of supporting one of the following browsers:

- Microsoft™ Internet Explorer 10
- Mozilla Firefox 24 ESR
- Google Chrome 35

Rule Designer requires:

- Microsoft Windows™ 7 Ultimate x86-64 (64-bit)
- Windows 7 Enterprise x86-64 (64-bit)
- Windows 7 Professional x86-64 (64-bit)

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## Planned availability date

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September 29, 2015

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## Description

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The ability to effectively automate decision making within and across business systems helps maximize organizational efficiency. This helps increase employee productivity and improve the quality and consistency of operational decisions that are made repeatedly in the course of the business day.

IBM ODM on Cloud provides the ability to effectively automate a wide range of decisions across business processes and applications. Some examples of these kinds of decision-management applications include:

- Product and promotional offers
- Eligibility and pricing determinations
- Case and customer prioritizations
- Risk assessments and fraud determinations

IBM ODM on Cloud helps organizations adapt quickly to changing conditions, align across business and IT, and act with precision and reliability. It provides visibility to achieve clearer line of sight to business operations, collaboration capabilities to help:

- Foster cross-functional and cross-divisional outcomes.
- Build governance to help align business operations with strategic intent in the face of change.

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## Availability of national languages

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Description	Availability date	Language
IBM ODM on Cloud	September 29, 2015	Multilingual (Chinese Simplified, Chinese Traditional, Dutch, US English, French, German, Italian, Japanese, Korean, Polish Portuguese Brazilian, Russian, and Spanish)

For the current list of languages supported, refer to

[http://www.ibm.com/software/websphere/ilog\\_supported\\_languages.html](http://www.ibm.com/software/websphere/ilog_supported_languages.html)

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## Program number

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Program number	VRM	Program name
5725-W47	SaaS	IBM ODM on Cloud

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## Education support

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IBM delivers a comprehensive portfolio of education services to help clients successfully deploy and integrate WebSphere<sup>®</sup> Application and Integration middleware products to their maximum potential.

Education is a key component to ensuring software success. IBM creates a comprehensive portfolio of education material to help clients successfully deploy IBM software products to their maximum potential. The IBM education team is committed to providing the highest quality education content available to help your organization prosper in today's competitive marketplace.

The IBM education team works closely with IBM product developers and IBM services organizations to ensure that the courses we offer provide the most current technical and product information. IBM courses place an emphasis on the advanced knowledge and insight that only these sources can provide. IBM draws from a deep pool of IBM technical experience in the development of our courses, and pass that knowledge on to our students. IBM courses emphasize hands on labs to develop comprehensive skills in using the product to solve business problems. The education offerings from IBM Training span the spectrum of skill needs, from introductory product overviews to advanced programming and product administration courses.

IBM training provides education to support many IBM offerings. Descriptions of courses for IT professionals and managers are available at the IBM training website

<http://www.ibm.com/services/learning/>

Call IBM training at 800-IBM-TEACH (426-8322) for catalogs, schedules, and enrollments.

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## Offering Information

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Product information is available via the Offering Information website

<http://www.ibm.com/common/ssi>

Also, refer to the Passport Advantage<sup>(R)</sup> website

<http://www.ibm.com/software/passportadvantage>

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## Publications

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IBM ODM on Cloud documentation will be available on September 29, 2015, on IBM Knowledge Center, which can be viewed from a web browser with Internet access or run locally. A local copy of the documentation can be downloaded and installed. Any new or updated version of the documentation can be added to a locally installed information center.

IBM Knowledge Center provides access to the English and national language versions of the IBM ODM on Cloud documentation:

<http://www.ibm.com/support/knowledgecenter/SS7J8H>

IBM Knowledge Center is the new home for IBM product documentation. You can customize the Knowledge Center to design the experience that you want with the technology, products, and versions that you use and by creating your own collection of documents, and you can also interact with IBM and with your colleagues.

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## Services

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### Software Services

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IBM Software Services has the breadth, depth, and reach to manage your services needs. You can leverage the deep technical skills of our lab-based, software services team and the business consulting, project management, and infrastructure expertise of our IBM Global Services team. Also, we extend our IBM Software Services reach through IBM Business Partners to provide an extensive portfolio of capabilities. Together, we provide the global reach, intellectual capital, industry insight, and technology leadership to support a wide range of critical business needs.

To learn more about IBM Software Services or to contact a Software Services sales specialist, refer to

<http://www.ibm.com/software/sw-services/>

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## Technical information

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### Specified operating environment

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#### **Hardware requirements**

IBM ODM on Cloud requires:

- A workstation that supports one of the web browsers as listed in the [Software requirements](#) section
- A direct, Internet connection

#### **Software requirements**

IBM ODM on Cloud requires one of the following supported web browsers:

- Internet Explorer V10

- Mozilla Firefox 24 ESR
- Google Chrome 35

Rule Designer supports:

- Windows 7 Ultimate x86-64 (64-bit)
- Windows 7 Enterprise x86-64 (64-bit)
- Windows 7 Professional x86-64 (64-bit)

Effective September 29, 2015, the current information on system requirements will be available at the IBM ODM Cloud Knowledge Center

<http://www.ibm.com/support/knowledgecenter/SS7J8H/>

The program's specifications and specified operating environment information may be found in documentation accompanying the program, if available, such as a readme file, or other information published by IBM, such as an announcement letter. Documentation and other program content may be supplied only in the English language.

## Planning information

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### **Packaging**

This offering is delivered through the Internet.

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## Ordering information

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This product is only available via Passport Advantage. It is not available as shrinkwrap.

These products may only be sold directly by IBM or by authorized IBM Business Partners for Software Value Plus.

For more information about IBM Software Value Plus, refer to

[http://www.ibm.com/partnerworld/page/svp\\_authorized\\_portfolio](http://www.ibm.com/partnerworld/page/svp_authorized_portfolio)

To locate IBM Business Partners for Software Value Plus in your geography for a specific Software Value Plus portfolio, refer to

<http://www.ibm.com/partnerworld/wps/bplocator/>

### **IBM ODM on Cloud**

Product group: Systems Middleware

Product category: Operational Decision Manager

Program name	Program number
IBM ODM on Cloud	5725-W47

### **Passport Advantage**

Product	Program number
IBM ODM on Cloud	5725-W47

Product name/Description	Part number
IBM ODM on Cloud for Rules - Tier 1 - Monthly subscription with support	D1J63LL
IBM ODM on Cloud for Rules - Tier 2 - Monthly subscription with support	D1J64LL
IBM ODM on Cloud for Rules - Tier 3 - Monthly subscription with support	D1J65LL
IBM ODM on Cloud Service Level Agreement	D1J68LL

This IBM SaaS offering is available in three different-sized configurations. Each tier is an Instance that is configured for a designated performance level, expressed in terms of average business decisions per hour. For example performance reports for each of the Cloud Service tiers, refer to:

<http://www.ibm.com/support/docview.wss?uid=swg21964648>

### Charge metric

Program name	Program number	Charge metric
IBM ODM on Cloud	5725-W47	
IBM ODM on Cloud for Rules		Per Instance

### Instance

Instance is a unit of measure by which the IBM SaaS can be obtained. An Instance is access to a specific configuration of the IBM SaaS. Sufficient entitlements must be obtained for each Instance of the IBM SaaS made available to access and use during the measurement period specified in Customer's Proof of Entitlement (PoE) or Transaction Document.

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## Terms and conditions

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The information provided in this announcement letter is for reference and convenience purposes only. The terms and conditions that govern any transaction with IBM are contained in the applicable contract documents such as the IBM International Passport Advantage Agreement, the International Passport Advantage Express<sup>(R)</sup> Agreement, the Cloud Services Agreement and associated Service Descriptions, or the IBM SaaS Terms of Use.

This product is only available via Passport Advantage. It is not available as shrinkwrap.

### Subscription

The IBM International Passport Advantage Agreement and the IBM SaaS Terms of Use or the IBM Cloud Services Agreement (CSA) and the Service Description govern your use of this offering.

### Agreement for Acquisition of Software Maintenance

#### Technical support

Technical support is provided for IBM SaaS and enabling software, as applicable, during the subscription period. Any enhancements, updates and other materials provided by IBM as part of any such technical support are considered to be part of IBM SaaS or enabling software, as applicable, and therefore governed by the SaaS Terms of Use or the CSA and associated Service Description. Technical support is included with IBM SaaS and is not available as a separate offering.

Refer to additional technical support information in the IBM Software as a Service Terms of Use document for the program.

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**Terms of use**

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The program's Terms of Use and CSA Service Description document is available on the IBM Software as a Service Agreements website

<http://www.ibm.com/software/sla/sladb.nsf/sla/saas>

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**Limited warranty**

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If warranted, refer to the warranty as stated in the Terms of Use document or the Cloud Services Agreement for this offering.

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**Money-back guarantee**

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No

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**Volume orders (IVO)**

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No

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**Passport Advantage applies**

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Yes, and through the Passport Advantage website at

<http://www.ibm.com/software/passportadvantage>

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**Software Subscription and Support applies**

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No

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**IBM Operational Support Services - SoftwareXcel**

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No

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**Other support**

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Passport Advantage

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**System i Software Maintenance applies**

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No

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**Variable charges apply**

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No

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**Educational allowance available**

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Not applicable.

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**Statement of good security practices**

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IT system security involves protecting systems and information through prevention, detection, and response to improper access from within and outside your

enterprise. Improper access can result in information being altered, destroyed, or misappropriated or can result in misuse of your systems to attack others. Without a comprehensive approach to security, no IT system or product should be considered completely secure and no single product or security measure can be completely effective in preventing improper access. IBM systems and products are designed to be part of a comprehensive security approach, which will necessarily involve additional operational procedures, and may require other systems, products, or services to be most effective. IBM does not warrant that systems and products are immune from the malicious or illegal conduct of any party.

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## Prices

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### **Business Partner information**

If you are an IBM Business Partner -- Distributor for Workstation Software acquiring products from IBM, you may link to Passport Advantage Online for resellers where you can obtain Business Partner pricing information. An IBM ID and password are required.

<https://www.ibm.com/software/howtobuy/passportadvantage/paoreseller>

### **Passport Advantage**

For Passport Advantage information and charges, contact your IBM representative or authorized IBM Business Partner for Software Value Plus. Additional information is also available at

<http://www.ibm.com/software/passportadvantage>

### **IBM Global Financing**

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IBM Global Financing offers competitive financing to credit-qualified customers to assist them in acquiring IT solutions. Offerings include financing for IT acquisition, including hardware, software, and services, from both IBM and other manufacturers or vendors. Offerings (for all customer segments: small, medium, and large enterprise), rates, terms, and availability can vary by country. Contact your local IBM Global Financing organization or refer to

<http://www.ibm.com/financing>

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For more financing information, refer to

<http://www.ibm.com/financing>

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Phone: 800-IBM-CALL (426-2255)

Fax: 800-2IBM-FAX (242-6329)

For IBM representative: [callserv@ca.ibm.com](mailto:callserv@ca.ibm.com)

For IBM Business Partner: [pwcs@us.ibm.com](mailto:pwcs@us.ibm.com)

### **Mail:**

IBM Teleweb Customer Support  
ibm.com<sup>(R)</sup> Sales Execution Center, Americas North  
3500 Steeles Ave. East, Tower 3/4  
Markham, Ontario  
Canada L3R 2Z1

### **Reference: VE001**

The Americas Call Centers, our national direct marketing organization, can add your name to the mailing list for catalogs of IBM products.

### **IBM Software Value Plus**

These products are available under IBM Software Value Plus, either directly from IBM or through authorized Business Partners who invest in skills and high-value solutions. IBM customers may benefit from the industry-specific or horizontal solutions, skills, and expertise provided by these Business Partners.

Additions to Software Value Plus will be communicated through standard product announcements. For a current list of IBM software available under Software Value Plus, refer to

[http://www.ibm.com/partnerworld/page/svp\\_authorized\\_portfolio\\_criteria](http://www.ibm.com/partnerworld/page/svp_authorized_portfolio_criteria)

For questions regarding Software Value Plus, refer to

[http://www.ibm.com/partnerworld/page/svp\\_authorized\\_portfolio\\_contacts](http://www.ibm.com/partnerworld/page/svp_authorized_portfolio_contacts)

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<http://www.ibm.com/planetwide/us/>