

# IBM Real-time Compression Capacity Guarantee for IBM Storwize V7000 Storage Systems

Announcement Letter Number ZA12-1077

## **IBM announces the availability of a Real-time Compression Capacity Guarantee for IBM Storwize V7000 Storage Systems**

The Real-time Compression capabilities of the V7000 allows customers to store active data using less physical capacity, supporting lower costs and making this one of the most important storage efficiency products introduced in years.

IBM will guarantee 50% Compression savings rate (as defined) when customers meet specific eligibility requirements, including the following:

- 1) Real-time Compression Capacity Guarantee is available for “first in the enterprise” Storwize V7000 systems. Existing Storwize V7000 customers are encouraged to use the 45-day free Compression SW evaluation program (refer to: PLET ZP12-0234 for more information)
- 2) Guarantee is for a base Storwize V7000 system and up to one (1) expansion enclosure
- 3) Customer application environments covered under the guarantee are: Oracle RDBMS, IBM DB2®, Microsoft® SQL server with alpha-numeric entries and VMware environments.
- 4) Customers must implement best practices identified in the IBM Redbook “IBM Real-time Compression in SAN Volume Controller and Storwize V7000”.
- 5) Pre-compressed volumes, encrypted data or applications environments outside of those specified above, are not covered.

Notes:

- The Compression Capacity Guarantee is valid for up to (60) days from the Installation Date of eligible Storwize V7000 Storage systems. Note the Storwize V7000 management GUI is equipped with tools to report compression savings at a system, pool and volume level, so customers can easily validate the benefits IBM's compression technology is delivering in their environments.
- Customers are required to register for this offer and must sign a copy of the Compression Guarantee Agreement, as part of the registration process. Note that registration requires the Serial number of the new Storwize V7000 system(s) and must be completed on or around the Date of Installation of these new systems.
- Customers who believe they are not getting the guaranteed capacity savings, must submit a claim as set forth in the agreement. IBM will work with customers to collect appropriate data, make configuration changes and implement general tuning recommendations. In the situation that the guaranteed capacity savings are not achieved after implementing specific

recommendations, IBM will provide additional storage capacity as set forth in the agreement.

- To get additional information on this program, complete offer terms and eligibility requirements to register or submit a claim, please go to:

<http://www-03.ibm.com/systems/uk/storage/resource/info/compression-guarantee.html>

- This program can be combined with any other discounts, credits, or rebates on the eligible product(s).

## **Where is it available?**

This Program is valid in all European, Middle East and African countries excluding Iran, Sudan and Syria.

## **Marketing information**

IBM believes that this Real-time Compression Capacity Guarantee clearly demonstrates IBM's confidence in its Storwize V7000 and its compression technology and gives customers the opportunity to take advantage of this special offering.

## **Additional information/condition**

All current IBM Global Financing offerings apply. Please contact your local IGF representative for details or visit: <http://www.ibm.com/financing>.

For additional questions relating to this programme, contact your IBM representative

Follow normal ordering procedures.

IBM reserves the right to modify or withdraw this programme at any time.

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