

IBM SPSS Modeler Subscription empowers clients with an easy way to try, buy, use, install, and renew the leading tool in the data science area

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At a glance

IBM^(R) SPSS^(R) Modeler Subscription delivers a data science desktop offering that brings predictive intelligence to decisions and gives analysts the capability for a deep dive on many types of data. This new offering enables individuals and businesses to quickly use one of the easiest-to-use data science offerings in the market.

SPSS Modeler Subscription is designed to offer:

- An easy-to-use visual interface that gives users of all levels access to a wide array of algorithms to discover patterns and trends in data.
- Access to a wide assortment of data sources, such as flat files, databases, and data warehouses.
- A range of analytics to address a variety of business problems. It uses analytics ranging from descriptive analytics, to ad hoc queries on large data sets, to advanced algorithms using machine learning techniques.

Overview

SPSS Modeler Subscription is a data science platform that helps you build accurate predictive models quickly and deliver predictive intelligence to individuals, groups, systems, and the enterprise. It provides a range of advanced algorithms and analysis techniques, including geospatial analysis, many types of machine learning algorithms, ad hoc queries, and visualization. Use it to consistently make better decisions, from the desktop or within operational systems. The product enables individuals and businesses to:

- Discover insights and solve problems by analyzing structured and unstructured data. Access varied data from flat files to databases.
- Use an intuitive graphical interface to visualize each step of the data mining process as part of a stream.
- Use a single run to test multiple modeling methods, compare results, and select which model to deploy. It is designed to allow you to quickly choose the best performing algorithm based on model performance.
- Use R and Python to amplify the power of your analytics. Extend and complement these technologies for more advanced analytics while you keep control.
- Transform data automatically into the best format for more accurate predictive models. Analyze data, identify fixes, screen out fields, and derive new attributes with just a few clicks.

- Choose from multiple machine learning techniques, including classification, segmentation, and association algorithms. Use languages such as R and Python to extend modeling capabilities.
- Explore geographic data, such as latitude and longitude, postal codes, and addresses. Combine it with current and historical data for better insights and predictive accuracy.

Key prerequisites

SPSS Modeler Subscription requires an internet connection and a workstation with a supported web browser.

For specific browser requirements, see the [Technical information](#) section.

Planned availability date

October 31, 2017

Description

SPSS Modeler Subscription is designed to offer self-service capabilities you need to perform advanced analytics.

- Simple management
 - Easily manage users within the organization.
 - Easy download through My IBM Products and Services.
 - Easy licensing through IBMid.
- Flexible billing
 - Monthly pay-as-you-go pricing
 - Upgrade versions or seats as required
 - No need for time-consuming renewal process
- Intelligent packaging
 - Add-ons expand the capabilities to meet the needs of all users.
 - Activate add-ons as needed.
 - Offline usage (up to 14 days).

Product positioning

SPSS Modeler Subscriptions supplement existing SPSS Modeler offerings. It enables an individual or organization to easily try, buy, license, use, and renew copies of IBM SPSS Modeler desktop software on a monthly basis. Other SPSS Modeler offerings are still in place.

Program number

Program number	VRM	Program name
5737-B93	Cloud Service	IBM SPSS Modeler Subscription

Offering Information

Product information is available on the [IBM Offering Information](#) website.

More information is also available on the [Passport Advantage^{\(R\)} and Passport Advantage Express^{\(R\)}](#) website.

Publications

SPSS Modeler Subscription documentation will be available on October 31, 2017, in [IBM Knowledge Center](#).

Services

Global Technology Services

Contact your IBM representative for the list of selected services available in your country, either as standard or customized offerings for the efficient installation, implementation, or integration of this product.

Technical information

Specified operating environment

Hardware requirements

None

Software requirements

A direct, internet connection and an internet browser, such as Mozilla Firefox, Google Chrome, or MicrosoftTM Internet Explorer.

The program's specifications and specified operating environment information may be found in documentation accompanying the program, if available, such as a readme file, or other information published by IBM, such as an announcement letter. Documentation and other program content may be supplied only in the English language.

Planning information

Packaging

This offering is accessed through the internet. There is no physical media or electronic deliverable.

This offering is available from [IBM Marketplace](#). On IBM Marketplace, you can discover, try, and buy software, hardware, and services from IBM and third-party providers.

Ordering information

For ordering information, consult your IBM representative or authorized IBM Business Partner, or go to the [Passport Advantage](#) website.

This product is only available through Passport Advantage. It is not available as shrink wrap.

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Product group: Hybrid Cloud and Managed Services

Product: SPSS Modeler Subscription (5737-B93)

Product category: Hybrid Cloud Business Analytics

Passport Advantage

SPSS Modeler Subscription PID (5737-B93)

Part description	Part number
IBM SPSS Modeler Subscription, Base Edition Authorized User per Month	D1VJXLL
IBM SPSS Modeler Subscription, SQL Optimization Authorized User per Month	D1VJWLL

Charge metric

Program name	Part number or PID number	Charge metric
SPSS Modeler Subscription	5737-B93	Authorized User

Authorized User

Authorized User is a unit of measure by which the Cloud Service can be obtained. Client must obtain separate, dedicated entitlements for each unique Authorized User given access to the Cloud Service in any manner directly or indirectly (for example, through a multiplexing program, device or application server) through any means. Sufficient entitlements must be obtained to cover the number of Authorized Users given access to the Cloud Service during the measurement period specified in Client's PoE or Transaction Document.

Terms and conditions

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Technical support

Technical support is provided for Cloud Services and enabling software, as applicable, during the subscription period. Any enhancements, updates, and other materials provided by IBM as part of any such technical support are considered to be part of the Cloud Service, as applicable, and therefore governed by the applicable

agreement as defined in Client's quote or transaction document. Technical support is included with the Cloud Service and is not available as a separate offering.

Additional technical support information for this Cloud Service offering may be found in the [IBM Support Handbook](#) or in service-specific documentation.

Terms of Use

Cloud Service offering-specific terms are available on the [Cloud service terms](#) website.

Limited warranty

See the warranty defined in the applicable agreement governing Client's acquisition for this offering.

Money-back guarantee

No

Volume orders (IVO)

No

Passport Advantage applies

Yes, information is available on the [Passport Advantage and Passport Advantage Express](#) website.

Software Subscription and Support applies

No

IBM Operational Support Services - Support Line

No

Variable charges apply

No

Educational allowance available

Education allowance does not apply. Education software allowance does not apply. Special education prices are available for qualified customers through Passport Advantage.

Statement of good security practices

IT system security involves protecting systems and information through intrusion prevention, detection, and response to improper access from within and outside your enterprise. Improper access can result in information being altered, destroyed, or misappropriated or can result in misuse of your systems to attack others. Without a comprehensive approach to security, no IT system or product should be considered completely secure and no single product or security measure can be completely effective in preventing improper access. IBM systems and products are designed to be part of a regulatory compliant, comprehensive security approach, which

will necessarily involve additional operational procedures, and may require other systems, products, or services to be most effective.

Important: IBM does not warrant that any systems, products, or services are immune from, or will make your enterprise immune from, the malicious or illegal conduct of any party.

Prices

For all local charges, contact your IBM representative.

Business Partner information

If you are an IBM Business Partner -- Distributor for Workstation Software acquiring products from IBM, you may link to Passport Advantage Online for resellers where you can obtain Business Partner pricing information. An IBMid and password are required to access the [IBM Passport Advantage](#) website.

Passport Advantage

For Passport Advantage information and charges, contact your IBM representative or authorized IBM Business Partner for Channel Value Rewards. Additional information is also available on the [Passport Advantage and Passport Advantage Express](#) website.

Announcement countries

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