IBM Cloud Video Services

Digital video is becoming one of most pervasive forms of communication, and as a result a strategic source of data.

80%

Researchers estimate that 80% of the amount of global data is unstructured and 'dark' to computers.

This data type, for which video represents the fastest growing segment, cannot be effectively managed or exploited.

DIGITAL VIDEO OPPORTUNITY

$105 billion market

in cloud-based video services and software[1]

VIDEO LIFECYCLE: IBM CLOUD SERVICES

CONSUME/ STORE/MANAGE
live and on-demand video

ANALYZE
video as a strategic source of data

DELIVER
video consistently across the globe in any context

IBM CLOUD VIDEO SERVICES UNIT

This newly-formed IBM unit leverages assets from strategic acquisitions and IBM's R&D labs.

STRATEGIC ACQUISITIONS

clearleap
Manages video as a strategic source of data

USTREAM
Propels cloud-based video services across industries

cleversafe an IBM Company
Enables cost-efficient object storage

aspera
Speeds large video file transfer over broadband

IBM INNOVATION

1000+ Patents
Since 1995, IBM has been awarded more than 1,000 patents in video software and services
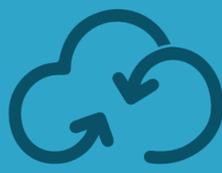
Visual Analytics
IBM has developed tools to identify, organize and classify objects contained within images

Speech to Text
IBM has developed a technology to convert speech into multiple-language editable text

IBM is helping clients solve the most significant challenges through its leading Cloud Video Platform.

IBM provides the world's most efficient video file transport

IBM's security architectures protect the world's most valuable video content

IBM's Cognitive solutions can interrogate, optimize and extract insights from video

IBM analytics can improve video service quality