



Highlights

- Supports reduced costs by leveraging a shared cloud infrastructure and technical skills
 - Facilitates improved Oracle services delivery with automation, standardization and Oracle-certified staff
 - Helps reduce the time to market of Oracle-based business processes through more rapid systems provisioning
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Managed cloud services for Oracle applications

Help reduce costs and improve time to market with managed Oracle services

Oracle applications play a critical role in your organization—which is why implementing and operating these applications efficiently is just as critical. What can derail the successful implementation and management of Oracle applications?

- The high cost of servers and storage needed to run them
- Shortage of required skills
- Long lead times for provisioning
- Service-quality issues

As a result, many organizations are considering a cloud infrastructure for their Oracle applications.

IBM® SmartCloud® for Oracle Applications offers a managed cloud infrastructure to automate and standardize the tasks associated with provisioning and managing Oracle environments. These efficiencies, delivered through our virtualized, shared infrastructure, can accelerate delivery without sacrificing quality.

Helping reduce costs by leveraging a shared cloud infrastructure

IBM's highly skilled Oracle technical staff can help you set up and run scalable Oracle instances on our shared cloud infrastructure. That can help you:

- Gain potential costs savings of 20 to 25 percent over five years versus a traditional Oracle self-management operation¹
- Essentially eliminate the need for hardware refreshes
- End the costly proliferation of Oracle development environments through virtualization



You can also leverage usage-based pricing, so you pay for what you use—not what you might use.

Improving Oracle services delivery through automation and standardization

Standardized and automated setup and operation procedures, along with a common infrastructure architecture, can virtually eliminate configuration errors.² In addition, we:

- Offer Oracle-certified staff with years of experience
- Provide ongoing reporting of service-level agreements (SLAs), performance and availability
- Help you more efficiently detect application defects before they cause greater problems

Supporting faster time to market with more rapid provisioning

With automated provisioning and de-provisioning of Oracle database and applications for production as well as development and test environments, we can help you:

- Reduce delivery times of complex environments for faster time to market
- Optimize Oracle up time with tested Oracle operation processes

Through an integrated portal, you can quickly access a service catalog with a wide range of predefined Oracle managed services.

Why IBM?

IBM's relationship with Oracle dates back to 1986 and is key to our success. As a certified Oracle Diamond Partner, we:

- Align our technical support groups
- Employ more than 10,000 consultants skilled in Oracle applications
- Offer services to help you at each stage of your Oracle investment—from consulting to implementation to management.

For more information

To learn more about the IBM SmartCloud for Oracle Applications, please contact your IBM representative, or visit the following website:

ibm.com/smartcloud

You can also follow us on Twitter at: www.twitter.com/ibmcloud and on our blog at: www.thoughtsoncloud.com



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¹ Based on IBM experience with similar services; results may vary by client.

² Oracle automation is scheduled for inclusion in 2013. These plans are subject to change without notice.



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