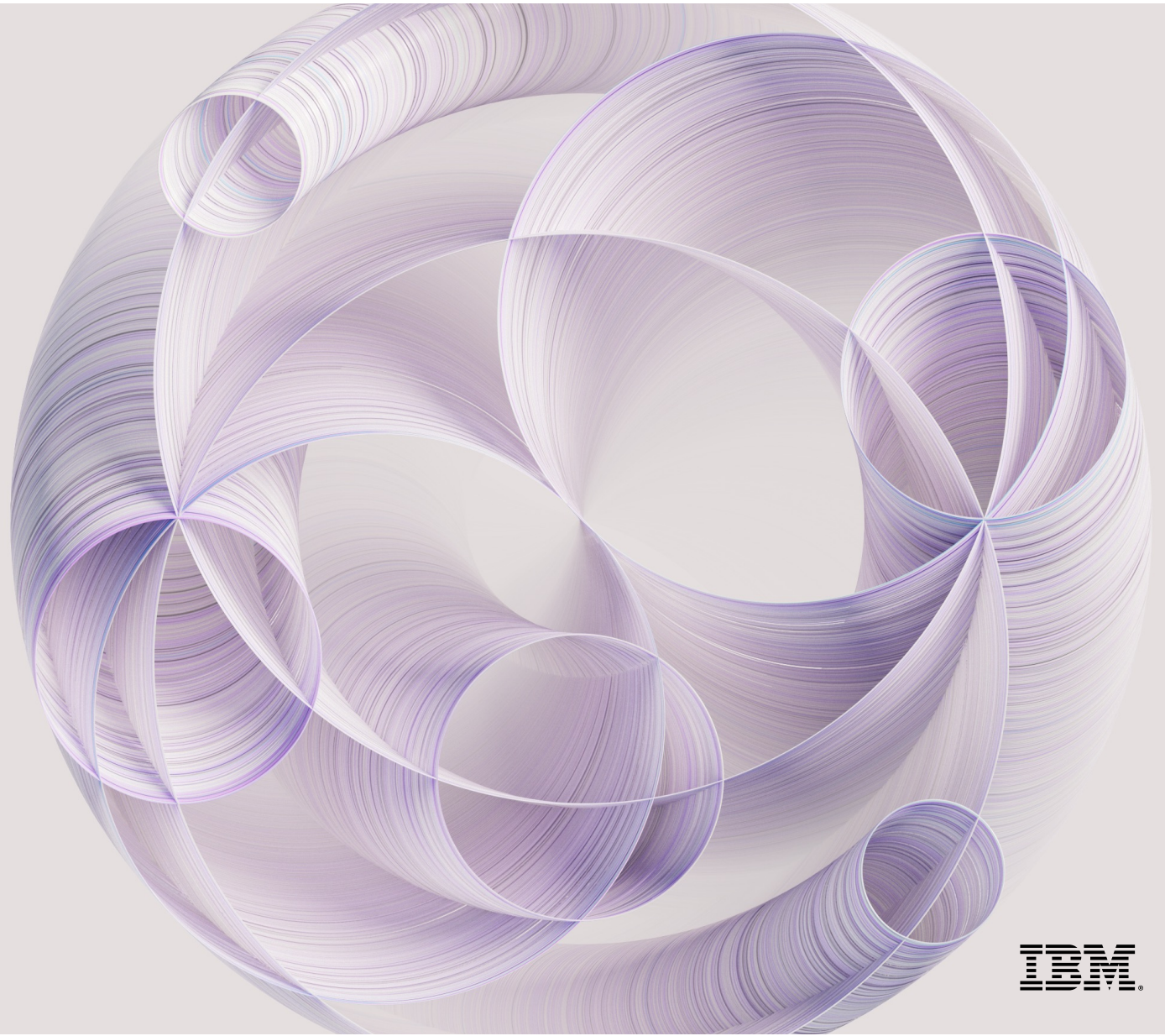


# IBM Sofia Accelerator



November 2023



## IBM Sofia Accelerator \*:

a 12-week customized program to help Bulgarian startups accelerate their business with AI and Cloud technology

<https://www.ibm.com/info/sofia-accelerator>

A 12-week **customized program to help Bulgarian startups** accelerate their business with IBM AI and Cloud technology and develop new solutions for the enterprise market.

Up to 10 selected startups will **work hand-in-hand with the IBM and external experts** to build their solutions on **IBM watsonx**, IBM's new AI and data platform for business.

Key benefits for participants:

- Access to Tech Experts
- Access to IBM Cloud credits
- Access to IBM watsonx technology
- Industry Knowledge
- Mentorship

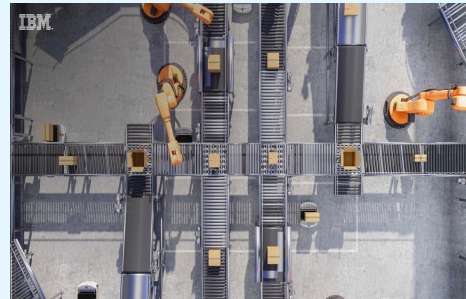
Startups will gain **access to technical and business skills training, IBM technology and receive** guidance from **industry experts**.

Mentorship will be provided by **IBM technical and industry SMEs and external mentors** (successful entrepreneurs, business partners and investors).



The program requisite is that participants find value and are **open to integrate their solution** with IBM services or products, such as **IBM watsonx** and **IBM Cloud**.

Program aims to provide startups with **industry and emerging technologies knowledge**, helping them to expand business opportunities, and secure investor support.



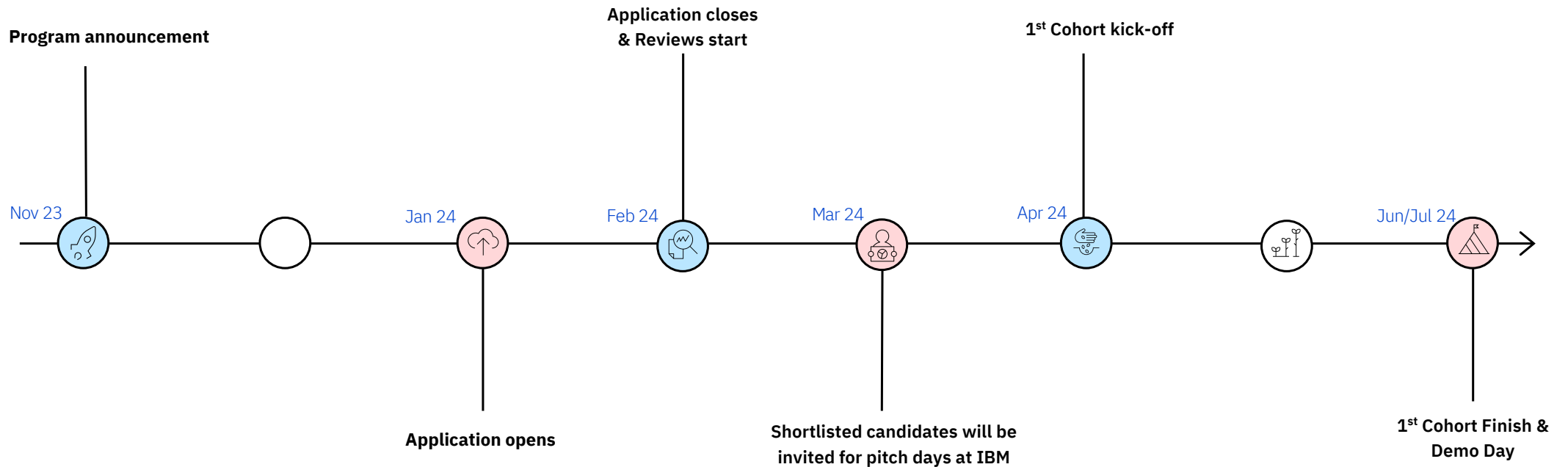
At the program **conclusion**, each company will have an **opportunity to present at an open Demo Day to investors, venture capitalists, IBM executives, and industry leaders**.

Upon graduation, where possible **IBM will seek to market the solutions and assist companies with international scale**.



\* IBM Sofia Accelerator is an equity-free program.

## IBM Sofia Accelerator: Program timeline



The application cycle opens on Jan 1, 2024, and will close on February 15, 2024.

If you are eager to understand more about the program details before the application cycle opens, write us at [sofia.accelerator@ibm.com](mailto:sofia.accelerator@ibm.com).