

IBM Podcast

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MATHENY: Welcome to a special series of Rational Talks To You podcasts focusing on Innovate 2011, the premiere conference for software and systems innovation. I'm Angelique Matheny with IBM. In each of these Innovate episodes, we'll be highlighting a different content stream by having short conversations with the track owners.

Today we'll be focusing on the application security and compliance stream. This stream will explore how organizations can address a variety of application security challenges, helping attendees focus on the best practices and approaches for integrating security testing across the development lifecycle.

Co-track owner, Brian Moran, market manager for the IBM Rational applications security team joins us to shares a little bit about the application security and compliance track. Hi, Brian, thanks for joining us today.

MORAN: Yes, thank you Angelique. Glad to be here.

MATHENY: Brian, we're excited about the conference that's held in Orlando, Florida, this year on June 5th through June 9th. Can you tell me a little bit about the

application and security compliance track at Innovate?

MORAN: Sure, absolutely. We're excited about the security track at Innovate this year because it really brings together three key experts and the first being our industry experts from analysts like Gartner and IDC, so you'll hear straight from the independent third party experts.

But you'll also hear from the IBM security experts. We'll bring together a diverse group of security experts from IBM XForce, from our managed services team, to really kind of show the strength of IBM security, not just from the Rational group but across IBM security in general.

And finally, we're really excited about our client case studies that attendees will learn from their peers, a number of case studies that highlight how security can be embedded into their software development cycles, [from] software development processes as well as really insightful security projects that our clients are leading.

MATHENY: Can you share a few highlights on some of the key sessions or speakers you're particularly excited about?

MORAN: Sure. There's one session that I really like. It's a panel of experts, and that includes an analyst, it

includes a head of IBM XForce security research. It includes the product management executives from[INAUDIBLE].

It really kind of brings together a diverse group of opinions coming from different perspectives. And of course, there's also a services person in there as well, someone who has actually done the implementations and helped guide clients through these projects.

So you're getting a perspective from the research, from the hands-on consultants, from the analysts and from the product management of how we're trying to address all of these challenges in the industry, and all within an hour segment.

I think it's going to be a great session.

MATHENY: It does sound like a great session. Brian, one more question for you today. Anything new this year you'd like to tell us about?

MORAN: Yes. There's a big thing here. I kind of mentioned the client case study once before, but there's is a huge increase in the client case studies that were submitted for sessions here. [INAUDIBLE] there's a huge focus on learning from you're peers, learning from both security practitioners as well as the development organization how to make security part of your organization.

And I think that's a great step forward for the track this year, I think the attendees will be really pleased with.

MATHENY: Oh, I think they will, too. So, Brian, thank you so much for sharing your time today. We're all looking forward to this year's conference and looking forward to seeing you there as well.

MORAN: Great. Thank you, Angelique.

MATHENY: That was Rational's Brian Moran talking about the applications security and compliance stream at this year's Innovate 2011 conference. To share this podcast with your colleagues or if you're interested in more podcasts like this one, check out the Rational Talks To You podcast page at [www.ibm.com/rational/podcasts](http://www.ibm.com/rational/podcasts).

We'll post a link to the Innovate 2011 home page to get you started, so be sure and check it out today. This has been an IBM podcast. I'm Angelique Matheny. Thanks for listening. Keep tuning in as Rational Talks To You.

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