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*“MentorPlace has been one of the best programs I’ve ever been involved with! It is so well designed and teaches the children so much! I have such deep respect for the IBM employees who give of their time for these kids. My involvement with MentorPlace has been one of the highlights of my teaching experience.”*

—Linda E. Hardison, Retired  
Elementary School Teacher,  
North Carolina

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## MentorPlace

*More than 6,000 IBM volunteers working to support student learning*



Through MentorPlace, IBM volunteers support higher student achievement with online academic projects that link to activities in the classroom.

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IBM MentorPlace is an online mentoring program that links the knowledge, dedication and enthusiasm of teachers and students with the talent, skills and volunteering spirit of IBM employees.

Today, in over 35 countries, more than 6000 IBM employees are providing academic assistance and career guidance to over 7000 students ages 8 to 17 years old. MentorPlace provides a real-world framework to support employee volunteerism, and connects IBM mentors to students using online activities that correspond directly to classroom lessons.

“IBM MentorPlace is an opportunity to expand our commitment to education even further,” said Stanley S. Litow, president, IBM International Foundation and vice president, IBM Corporate Citizenship and Corporate Affairs. “By using innovative technology, e-mentoring is a perfect fit for our busy employees who truly have so much of value to share with children.”





### A secure, global outreach

In Rochester, Minnesota, IBM employees have been mentoring middle school students for more than 10 years; the program started with 60 students and today there are nearly 300 participating. In Greenock, Scotland, IBM mentors are working with girls on math and science activities as part of a larger effort to encourage them to seek careers in the IT field.

To ensure the program's effectiveness, all participants must complete mandatory program and technology training before taking part in the MentorPlace program. Safety and security rules are strictly followed, and program evaluations are also conducted. Although the communication is primarily online, there are opportunities for mentors and students to meet face-to-face at IBM locations and school-sponsored events.

The differentiating component of the program is a Web-based tool that enables communication and collaboration on classroom-based activities in a secure environment. The tool, created by a leading provider of school-safe email and collaborative technology for the educational market, is available in multiple languages including Chinese, English, German, Japanese, Spanish and Portuguese.

IBM MentorPlace® is part of IBM's On Demand Community™, a first-of-its-kind initiative to encourage and sustain corporate volunteerism. By arming employees with a rich set of technology tools, IBM can provide unique and targeted benefit to nonprofit community organizations and schools.

For more information on IBM Corporate Citizenship and Corporate Affairs, visit [ibm.com/ibm/ibmgives](http://ibm.com/ibm/ibmgives) or call 914-499-1900.



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