



At the heart of IBM innovation

Innovation seminar for financial institutions

1-2 days at the IBM Global Industry Solution Center

In today's economic environment, it is critical for financial institutions' executive boards to better understand industry trends and innovative areas. We invite you to participate in an innovation seminar at the IBM Global Industry Solution Center located at La Gaude, France, to identify untapped opportunities, gain strategic insights and weigh out future alternatives.



At the IBM Global Industry Solution Center we support clients in their business transformation and innovation. Integrated solutions and value-add processes allow financial institutions to gain in agility and meet evolving requirements, decrease costs and improve transparency and security.



Contact to organize your seminar:

IBM Client Executive:
IBM Global Industry Solution Center: Richard Cadapeaud - Global Payments & Securities
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DEEP AREA OF EXPERTISE

Consultants, technical professionals and subject-matter experts with deep industry knowledge and wide array of technical disciplines.

Integrated live demonstrations showcased within a unique immersive surroundings to create an inspirational environment for business transformation.



Payment solutions

Payment solution portfolio overview:

- Solutions to comply with the European SEPA Direct and SEPA Credit Transfer schemes.
- Payment process efficiency.
- Retail payments.
- Solution to integrate corporate customers' treasury operation.
- Digital Payments conversion.
- SWIFNet modernization.

Security & Collaboration

- In the Trusted Identity Center: strong authentication solutions to secure highly critical web based applications.
- In the Unified Communication & Collaboration Center: next generation solutions for smarter collaboration.

Innovation Jam

- Innovation Jam for collaboration and business transformation.

Sensing Solutions

- Unlock new business value with sense and respond capabilities and with Radio Frequency IDentification (RFID).

Industries

Best practices & trends

- Insurance industry: improve and leverage client interaction and insights to develop new products and create up-sell capabilities.
- Retail industry: gain client insights and loyalty.
- Healthcare industry: share and manage sensitive health information for both patient and professional.
- Government industry: smarter city integrated experience.
- Telecommunications: provide service delivery platform capabilities to develop and run smarter telecom services.
- Energy & Utilities: add a layer of digital intelligence from energy generation to energy distribution.
- Travel and Transportation: enable multi-modal journey through integrated technologies and business value.

Research & Industry Studies

- IBM Institute for Business Value,
- Smarter Planet for Financial Institutions,
- Global Innovation & Technology Outlook studies.

Branch of the future

- Client interaction channels in the banking industry: branches, contact centers, internet banking and self-services.

Smarter Banking

Live banking operating environment for an on demand business.

