IBM Bluemix Garage: Bringing enterprises and startups together

Equal opportunity innovation

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IBM Bluemix is IBM’s unique cloud platform as a service that's stocked with services, runtimes, and infrastructure to help you quickly build and deploy mobile and web applications. The IBM Bluemix Garage is a center of innovation that joins startups, enterprises, and agile design practices with Bluemix to foster collaboration and success at every level. This video explains how.

To view the introductory video Welcome to the IBM Bluemix Garage please access the online version of the article.

This isn't the first time that a garage has been a center of innovation. But it might be the first time that the garage itself is also one of the innovations.

The IBM® Bluemix™ Garage is an initiative that leverages the IBM Bluemix cloud platform and agile development methodologies to create a bridge between the scale of enterprises and the culture of startups. The result is an unprecedented ecosystem of innovation that thrives on collaboration and benefits everyone involved.

“What that allows us to do is to work with startups to get them onto Bluemix, but also to bridge between the startups and the enterprises, going both ways.”

Rachel Reinitz, IBM Distinguished Engineer and Director of the IBM Bluemix Garage, explains how the garage uses IBM Design Thinking, pair programming, agile processes, and deep IBM expertise to foster innovation for all.

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