Why so slow? IBM Bluemix is the express lane for mobile app development

On a scale that measures convenience, Bluemix is off the chart

Gang Chen
IBM Executive Specialist for Mobile
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IBM Bluemix combines services, APIs, and infrastructure that let you build powerful mobile system engagement applications in an extremely reduced timeframe. This video describes how that's possible.

To view the introductory video IBM Bluemix Streamlines Mobile App Development in the Cloud please access the online version of the article.

IBM® Bluemix™ provides quick setup for slick mobile development.

A suitable infrastructure (let alone the optimal infrastructure) is a necessity for all application development, but the cost in time and money that it usually takes to get such an environment set up can be a barrier to success. IBM Bluemix is a platform as a service that removes that barrier. Providing services, APIs, and best practices backed by an active community of developers, Bluemix is the ideal backdrop for getting your mobile apps into the fast lane.

“With one button click in the Bluemix web browser based console, I get that environment, and all I have left is to just start developing those applications. I can get my environment ready in less than half an hour, simple as that.”

IBM Executive Specialist for Mobile Gang Chen explains how IBM’s Bluemix and MBaaS are the foundational components you need to streamline and accerate your mobile application development process.

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