What is this thing called Bluemix: Join the application development revolution

IBM's platform as a service puts innovation within your reach -- right now

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What's the big deal about IBM Bluemix? This short video explains how Bluemix removes all of the infrastructure and middleware setup associated with application development, and gives you all the building blocks you need to rapidly compose innovative applications.

To view the introductory video IBM Bluemix: A Revolution in Application Development please access the online version of the article.

Introducing IBM® Bluemix™: IBM's Platform as a Service to support building new applications through composable services.

Bluemix removes all of the infrastructure and middleware setup associated with application development, and gives you all the building blocks you need to rapidly compose innovative applications.

In this informative video, IBM Distinguished Engineer and Director of IBM Bluemix Garage Rachel Reinitz explains how Bluemix is IBM's cloud platform to support rapid application development using composable building blocks. By providing an ecosystem of services, Bluemix enables you to develop quick at a low cost, but also provides the means to scale up to virtually any level of infrastructure, platform, or business model -- from small business to enterprise..

“This is really revolutionary in terms of the ability to build these innovative apps at all these levels, in terms of the infrastructure and platform, in terms of the services, and in terms of the business model.”
With IBM Bluemix, your infrastructure, platform, services, and business model are no longer issues to hamper to your development goals or business success.

The SDK for Node.js runtime helps you develop, deploy, and scale server-side JavaScript apps with ease.

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