Bluemix fundamentals: 5 key advantages, from a developer's perspective

Bobby Woolf tells why Bluemix is a great platform for your next application

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29 July 2015

In this short video, Bobby Woolf discusses benefits and advantages Bluemix has over other platforms for developers.

To view the introductory video Introduction to the Bluemix Fundamentals Tutorial please access the online version of the article.

“Bluemix is both an enterprise production platform and a developer’s dream sandbox.”

In this short video, Bobby Woolf summarizes the main benefits and advantages that Bluemix has over other cloud development platforms.

1. Bluemix has all the popular runtimes already installed and ready to go. And you don't see your favorite runtime, you can install your own, because Bluemix is based on Cloud Foundry technology.
2. Bluemix has a large and growing catalog of services that are already installed and licensed for the platform, so they are easy to incorporate into your application. And they have usage-based pricing.
3. The Bluemix composable service approach lets you "kick the tires" of new technologies like Watson services.
4. If the Bluemix runtimes and services aren't enough for your needs, you can build your own environments using Docker-based containers.
5. If you need control the entire software stack, Bluemix supports virtual machine deployments via OpenStack.

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