



Announcement Letter

IBM® Marketing Announcement
July 1, 2013

Title: Do more without the core on a G8264 (ANZ313-086)

The Offer

[Gartner says](#) that by 2014 80% of data centre traffic will be server-to-server.

Why should you be paying for a core switch that isn't serving your data centre needs or paying to upgrade aspects of your data centre that don't deliver you value for money?

Get outstanding performance, lower latency and reduced power costs in your network with IBM System Networking.

While some vendors begin to talk 10Gb Ethernet, 40Gb is here and ready today. We want to make it available to you at 10Gb prices.

Save 40% off the list price of an IBM System G8264 Networking Rack Switch

Part No / Description	Currency/ GST	List Price	Promotional End User Price	Savings
7309G64 IBM System Networking Rack Switch G8264 (rear to front) Or 730964F IBM System Networking Rack Switch G8264 (front to rear)	AUD Ex	\$31,253.64	\$18,799.00	\$12,454.64
	AUD Inc	\$34,379.00	\$20,678.90	\$13,700.10
	NZD Ex	\$40,302.01	\$23,999.00	\$16,303.01
	NZD Inc	\$46,347.31	\$27,598.85	\$18,748.46

But don't just address today's requirements – prepare for the data centre of the future.

Software Defined Networking is one of the biggest revolutions in data centre networking. With a Layer 2/3 OpenFlow certified switch such as the IBM System Networking G8264 you are investing in future ready infrastructure that can take you there.

Stack up to eight G8264 switches to re-energise your data centre, bring the network closer to where it is needed and alleviate performance bottlenecks within your virtualised, cloud ready environment.

Get ahead today and be prepared for tomorrow

All relevant orders must quote the Promotion Number **ANZ313-086**.

Start and End Dates

This promotion is valid for orders received by IBM between July 1, 2013 and December 31, 2013.

Who Is Eligible?

IBM End User Clients

Where Is It Available?

This promotion is available in Australia and New Zealand.

Terms & Conditions

1. This offer is available to IBM End User Clients
2. This offer may be combined with other promotional offers or discounts from IBM.
3. You agree to acquire hardware products under this promotion for your own use and not for remarketing, leasing or transferring to a third party, unless you are arranging lease-back financing for hardware products. You acquire the products described in this promotion in accordance with the terms and conditions of this promotion announcement and the terms and conditions of the applicable local country IBM Customer Agreement (ICA08-1INT), or equivalent customer agreement, signed by you and IBM.
4. This offer cannot be used in conjunction with International Volume Offerings (IVO's).
5. IBM reserves the right to modify or withdraw this offering at any time.

Ordering Information

To order, contact your local IBM representative.

To identify your local IBM representative, call IBM on 13 24 26 in Australia, or 0800 801 800 in New Zealand.

To take advantage of this offer, the IBM End User Client must indicate on the order that the products are being ordered under the terms of this promotion and provide the following number: **ANZ313-086**.

Further Information?

Questions pertaining to this promotion should be directed to:

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